APPOINTMENT 2019 RE/MAX ESCARPMENT REALTY INC., BROKERAGE INDEPENDENTLY OWNED & OPERATED

WEEK: March 3 - 9, 2019

APPOINTMENT BREAKDOWN

2399

+29.3%

162

14.8

Sold/Appointment Index

This number measures the relationship between properties that Sold this week to the number of appointments made during the same week, thereby measuring Buyer motivation.

appointments booked

% change over previous week (seasonally adjusted)

total properties SOLD this week

APPOINTMENTS WEEK AT A GLANCE



SOLD/APPT. INDEX - Past 4 weeks



THE STORY LAST WEEK:

It would appear that the arrival of March and the promise of Spring being just around the corner has prompted buyers to come out of hibernation as evidenced by the 29.3% increase in appointments booked last week. Friday March 8th the Appointment Centre booked 475 appointments, a one day total that has not been seen since early May 2018. Our Sold/Appointment Index is sitting at 14.8 appointments on average per property sold during the week. Stoney Creek appeared in our Top 5 Districts, along with the usual Hamilton Mountain, West and Centre. Price ranges in Burlington seem to have settled for the most part back toward the higher end, with some low and middle ground appearing. Overall, appointments in March are an astounding 25.1% higher than the same time frame last year - time will tell if this is a true spring trend!

TOP 5 DISTRICTS

for appointments booked				
#1	District 17 - Hamilton Mountain			
#2	District 10 - Hamilton West			
#3	District 50 - Stoney Creek			
#4	District 20 - Hamilton Centre			
#5	District 21 - Hamilton Centre			

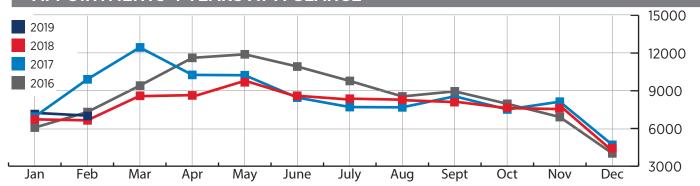
TOP 5 PRICE RANGES

HAMILTON		BURLINGTON	
#1	\$400-450k	#1	\$1-2M
#2	\$450-500k	#2	\$500-550k
#3	\$300-350k	#3	\$800-900k
#4	\$350-400k	#4	TIED \$350-400k \$600-650k
#5	\$550-600k	#5	\$900-1M

MONTHLY COMPARISON 2018 vs. 2019

8559	2480	3102	+25.1%
total appointments:	total appointments:	total appointments:	% change
March 2018	Mar 1-9, 2018	Mar 1-9, 2019	2018 vs. 2019

APPOINTMENTS 4 YEARS AT A GLANCE



*source: RE/MAX Escarpment internal data.