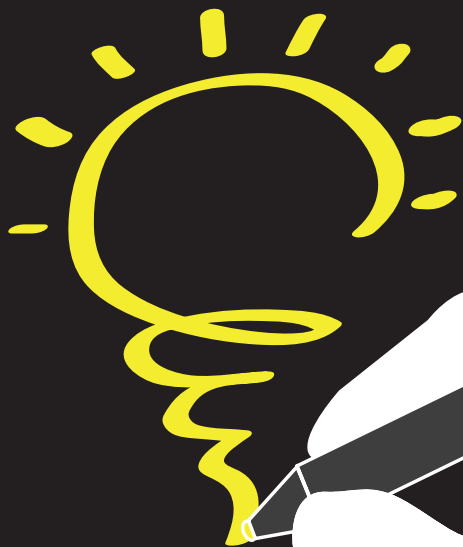


ATTENTION ART DEPARTMENT



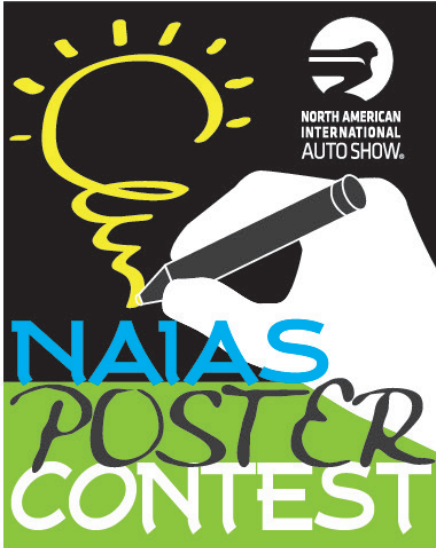
**NORTH AMERICAN
INTERNATIONAL
AUTO SHOW®**

NAIAS
POSTER
CONTEST

NORTH AMERICAN INTERNATIONAL AUTO SHOW
1900 West Big Beaver Road, Suite 100 • Troy, Michigan 48084-3537
Phone: 248.643.0250 • naias.com

DEADLINE: DECEMBER 19, 2019

HOW IT WORKS



THE 32ND ANNUAL NORTH AMERICAN INTERNATIONAL AUTO SHOW (NAIAS) POSTER CONTEST IS OPEN TO MICHIGAN STUDENTS IN GRADES 9 THROUGH 12.

High school students are invited to submit 18" x 24" posters and have a chance to become involved in our world premier auto show in Detroit, while gaining experience in creative competition.

The poster entries are judged by an independent panel of recognized members of the local art community. All winning entries will be posted on the official NAIAS website, naias.com, will be on display during the auto show in Detroit, June 13-20, 2020.

\$6,800 in scholarship money will be awarded to 16 students. Deadline no later than 5 pm, December 19, 2019. Please review official rules on back.

**IF YOU HAVE ANY QUESTIONS
PLEASE CONTACT SANDY HERP AT
248.283.5138 OR SHERP@DADA.ORG**

THE FOLLOWING PRIZES WILL BE AWARDED:

CHAIRMAN'S AWARD	\$1,000
STATE FARM AWARD	\$1,000
DESIGNER'S BEST OF SHOW AWARD	\$500
BEST THEME AWARD	\$250
BEST USE OF COLOR AWARD	\$250
BEST TRADITIONAL AWARD	\$250
1ST PLACE, 9/10TH GRADE AWARD	\$500
1ST PLACE, 11TH GRADE AWARD	\$500
1ST PLACE, 12TH GRADE AWARD	\$500
2ND PLACE, 9/10TH GRADE AWARD.....	\$250
2ND PLACE, 11TH GRADE AWARD.....	\$250
2ND PLACE, 12TH GRADE AWARD.....	\$250
3RD PLACE, 9/10TH GRADE AWARD.....	\$100
3RD PLACE, 11TH GRADE AWARD.....	\$100
3RD PLACE, 12TH GRADE AWARD.....	\$100

PUBLIC VOTE AWARD (NEW THIS YEAR!).....\$1,000

***Judges will select Top 30 finalists and the public will have the chance to view all FINALIST POSTERS and VOTE ONLINE for their favorite in February! The highest vote will receive a \$1,000 Prize! Top 30 finalists will be notified by email and required to send a layered file with fonts. Any digital posters submitted cannot use artwork from the internet, all artwork must be original and created by the student. Failure to do so, will result in disqualification.**

OFFICIAL RULES

ELIGIBILITY

The contest is open to Michigan students currently enrolled in grades 9 through 12. The contest is not open to Detroit Auto Dealers Association (DADA) members nor their families, employees of the North American International Auto Show (NAIAS), or family members of the judges. No shared work is allowed. More than one poster may be submitted by one student.

ENTRY DEADLINE

Entries must be submitted to the NAIAS, 1900 West Big Beaver Road, Suite 100, Troy, MI 48084, by 5 pm on December 19, 2019. Entries must be either dropped off or postmarked by this date.

POSTER REQUIREMENTS

THEME

Posters must have an automotive, NAIAS, or Detroit theme. Please note that any posters containing brand-specific vehicles will be ineligible. All subject matter must be in good taste.

COPY

Posters must contain all of the following copy:

- 2020 North American International Auto Show or 2020 NAIAS
- Detroit

A credit line with the student's name will be allowed.

ENTRY FORM

The back of the poster must contain a legible copy of the following information:

- Student's Name
- Student's Address
- Student's Grade Level
- School Name
- Teacher's Name
- Teacher's Email Address

POSTER SIZE

Posters can be horizontal or vertical, mounted on matte board (or foam core, etc.) and measure approximately 18" x 24".

MEDIA

Any mixed media suitable for reproduction as a poster is allowed, including computer-generated graphics. Posters must be two-dimensional. All posters must be original art created by the student.

WINNERS

An independent panel of recognized representatives from the art community will judge entries. These judges are selected at the sole discretion of the NAIAS, LLC. The judges will not discuss the individual designs with the artists for any reason after the contest. Winners will be announced prior to the opening of the NAIAS, June 13-20, 2020.

Notwithstanding the foregoing amounts, the maximum sum that can be awarded to any one individual is \$1,000. In order to claim their prizes, winners must disclose their Social Security numbers to the NAIAS. Any federal, state, or other tax, license, or fee imposed upon the prize winners or the prize will be the sole responsibility of the prize winners.

All profits from any sale of the poster will go to the NAIAS, LLC. The sole financial consideration for the artist is the prize. Posters may be displayed at the NAIAS, reproduced in the official program and/or on the official NAIAS website, naias.com, at the sole discretion of the NAIAS, LLC.

RIGHTS

All winning and finalist entries become the property of the NAIAS, LLC. Other posters may be picked up from the NAIAS office (1900 West Big Beaver Road, Suite 100, Troy, MI 48084) between May 11-29, 2020 or after the NAIAS starting in July. Posters left after September 2020 will be destroyed. The NAIAS is not responsible for lost, stolen, damaged or destroyed posters. Entry in the contest constitutes full permission to publish names and photos of winners without further compensation. The determination of eligibility of entries and any interpretation of these rules is at the sole discretion of the NAIAS, LLC, and shall be final and binding upon all entrants. By participating, the entrant agrees to abide by and be bound by these rules.