



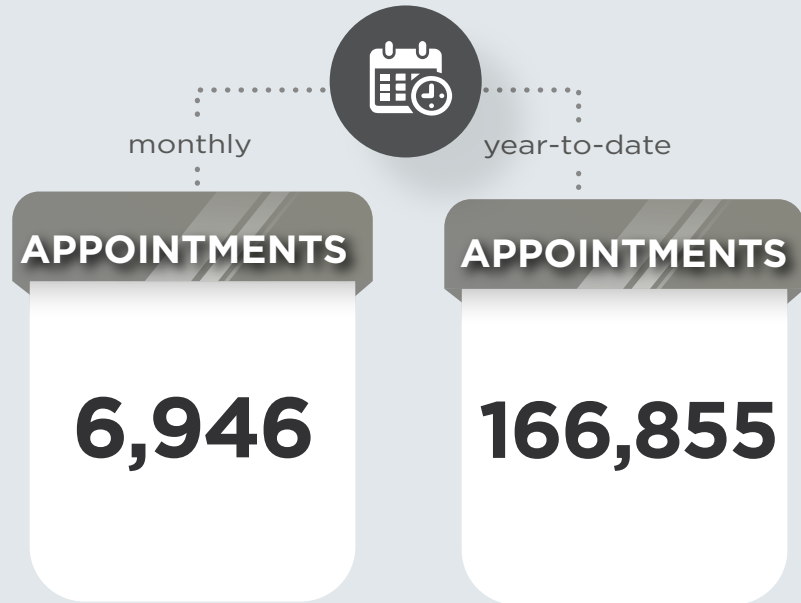
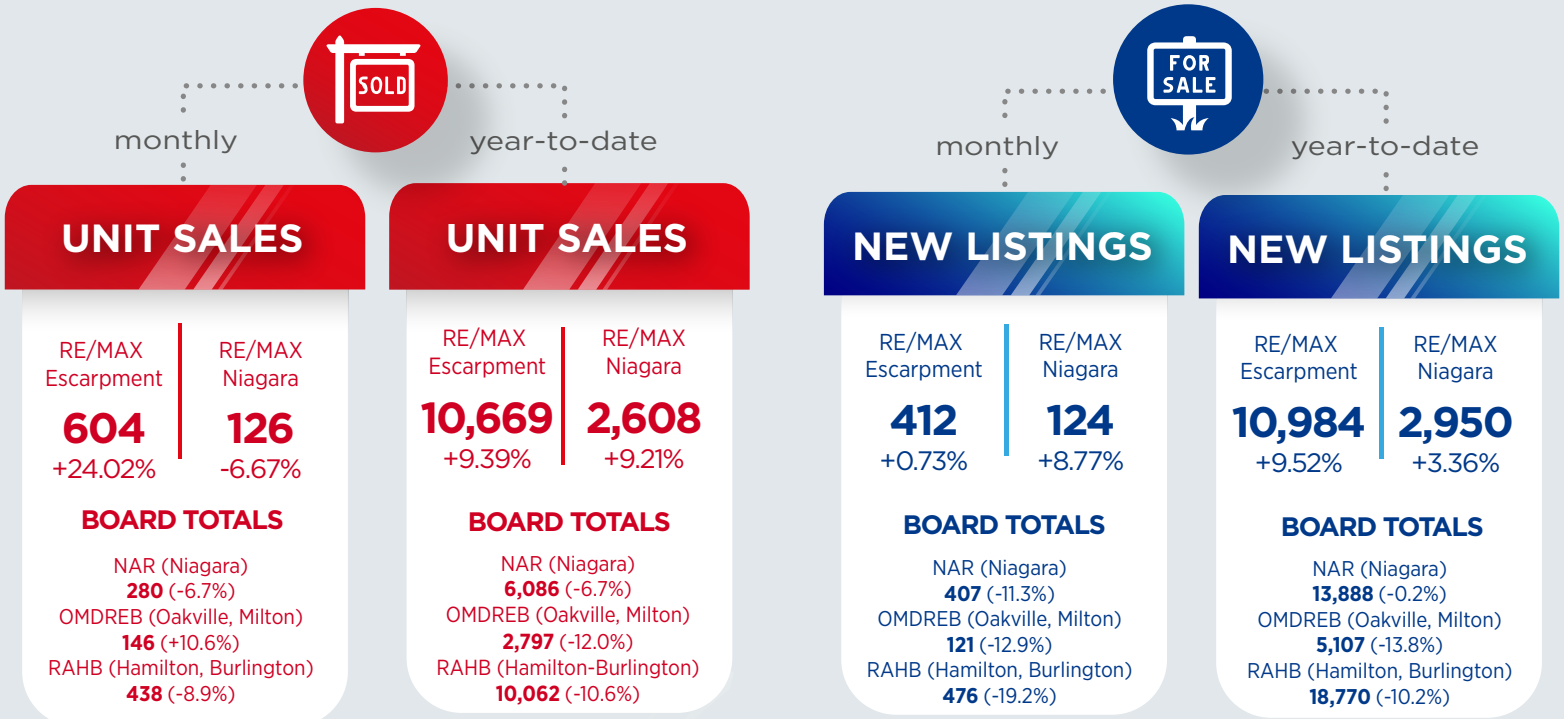
market pulse

DECEMBER 2023

RE/MAX
NIAGARA & ESCARPMENT
Realty Ltd., Brokerage
Realty Inc., Brokerage
Independently Owned & Operated

December is usually a soft month for real estate activity, but not at RE/MAX Escarpment and Niagara, where our combined transactions were up 17.4%, compared to December of 2022. Our YTD unit sales finished the year, around 20 percentage points above our 3 trading areas.

Our agents clearly outperformed their competitors by 9 fold in sales, and received a vote of confidence from sellers, as we significantly put more properties for sale, then all of the combined companies on our 3 real estate boards. We finished strong in 2023, which we anticipate will carry through into Q1 of 2024.



AGENT PERFORMANCE

Average UNIT SALES per agent in DECEMBER



*When compared to the same month or year to date in the previous calendar year. Based on RE/MAX Niagara & Escarpment Internal Date and RAHB, OMDREB & NAR Statistics.