





December is usually a soft month for real estate activity, but not at RE/MAX Escarpment and Niagara, where our combined transactions were up 17.4%, compared to December of 2022. Our YTD unit sales finished the year, around 20 percentage points above our 3 trading areas.

Our agents clearly outperformed their competitors by 9 fold in sales, and received a vote of confidence from sellers, as we significantly put more properties for sale, then all of the combined companies on our 3 real estate boards. We finished strong in 2023, which we anticipate will carry through into Q1 of 2024.



UNIT SALES

RE/MAX Escarpment RE/MAX Niagara

604 +24.02%

126 -6.67%

BOARD TOTALS

NAR (Niagara) 280 (-6.7%) OMDREB (Oakville, Milton) 146 (+10.6%) RAHB (Hamilton, Burlington) 438 (-8.9%)

UNIT SALES

RE/MAX Escarpment RE/MAX Niagara

10,669 +9.39%

2,608 +9,21%

BOARD TOTALS

NAR (Niagara) 6,086 (-6.7%) OMDREB (Oakville, Milton) 2,797 (-12.0%) RAHB (Hamilton-Burlington) 10,062 (-10.6%)



NEW LISTINGS

RE/MAX Escarpment RE/MAX Niagara

412 +0.73%

124 +8.77%

BOARD TOTALS

NAR (Niagara) **407** (-11.3%) OMDREB (Oakville, Milton) **121** (-12.9%) RAHB (Hamilton, Burlington) **476** (-19.2%)

NEW LISTINGS

RE/MAX Escarpment

RE/MAX Niagara

10,984 +9.52%

2,950 +3.36%

BOARD TOTALS

NAR (Niagara)
13,888 (-0.2%)
OMDREB (Oakville, Milton)
5,107 (-13.8%)
RAHB (Hamilton, Burlington)
18,770 (-10.2%)



APPOINTMENTS

6,946

APPOINTMENTS

166,855

AGENT PERFORMANCE

Average UNIT SALES per agent in DECEMBER

RE/MAX Niagara & Escarpment

1.02 properties

Our Market Trading Area

1

0.12 properties