REFMAX Realty Ltd., Brokerage Realty Inc., Brokerage Independently Owned & Openated **APPOINTMENTCENTRE** June 23 - 29, 2019

WEEKLY APPOINTMENT BREAKDOWN

total appointments:

June 2018

2,350 -12.5%

appointments booked

% change over previous week (seasonally adjusted) total properties SOLD this week

166

Sold/Appointment Index

14.1

This number assesses the relationship between properties that Sold this week and the number of appointments made during the same week, thereby measuring Buyer motivation.

APPOINTMENTS - A WEEK AT A GLANCE



TOP 5 PRICE RANGES					
Hamilton		Burlington		Niagara	
#1	\$450-500k	#1	\$1-2M	#1	\$350-400k
#2	\$400-450k	#2	\$800-900k	#2	\$400-450k
#3	\$500-550k	#3	\$650-700k	#3	\$450-500k
#4	\$350-400k	#4	\$750-800k	#4	\$300-350k
#5	\$550-600k	#5	\$600-650k	#5	\$500-550k

As expected, appointments were lighter last week, dropping off as the long weekend approached. Our highest number of appointments were booked on Wednesday as a result and appointments overall were 12.5% lower than the previous week. However, June ended on a high note, with 19.5% more appointments than were made in June 2018.

Our Sold/Appointment Index came in at 14.1 appointments on average per property sold during the week, indicating higher buyer motivation that the previous 2 weeks.

Hamilton continues to maintain the trend of properties between \$350-\$600 being highest in popularity, while Burlington buyers are leaning toward the mid-high ranges. Niagara prices have shifted up very slightly, with areas of most demand being between \$350 - \$550k.

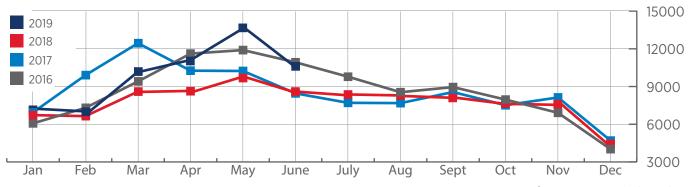
MONTHLY COMPARISON 2018 vs. 2019 9,303 10,945 +19.5

total appointments: June 2019

APPOINTMENTS 4 YEARS AT A GLANCE

% change

2018 vs. 2019





SOLD/APPOINTMENT INDEX

Past 2 weeks

*source: RE/MAX Escarpment & Niagara internal data.