

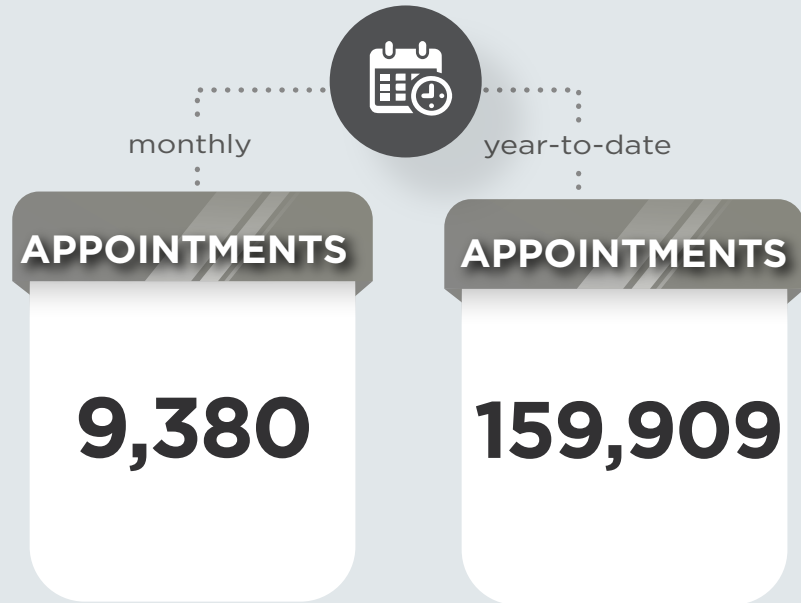
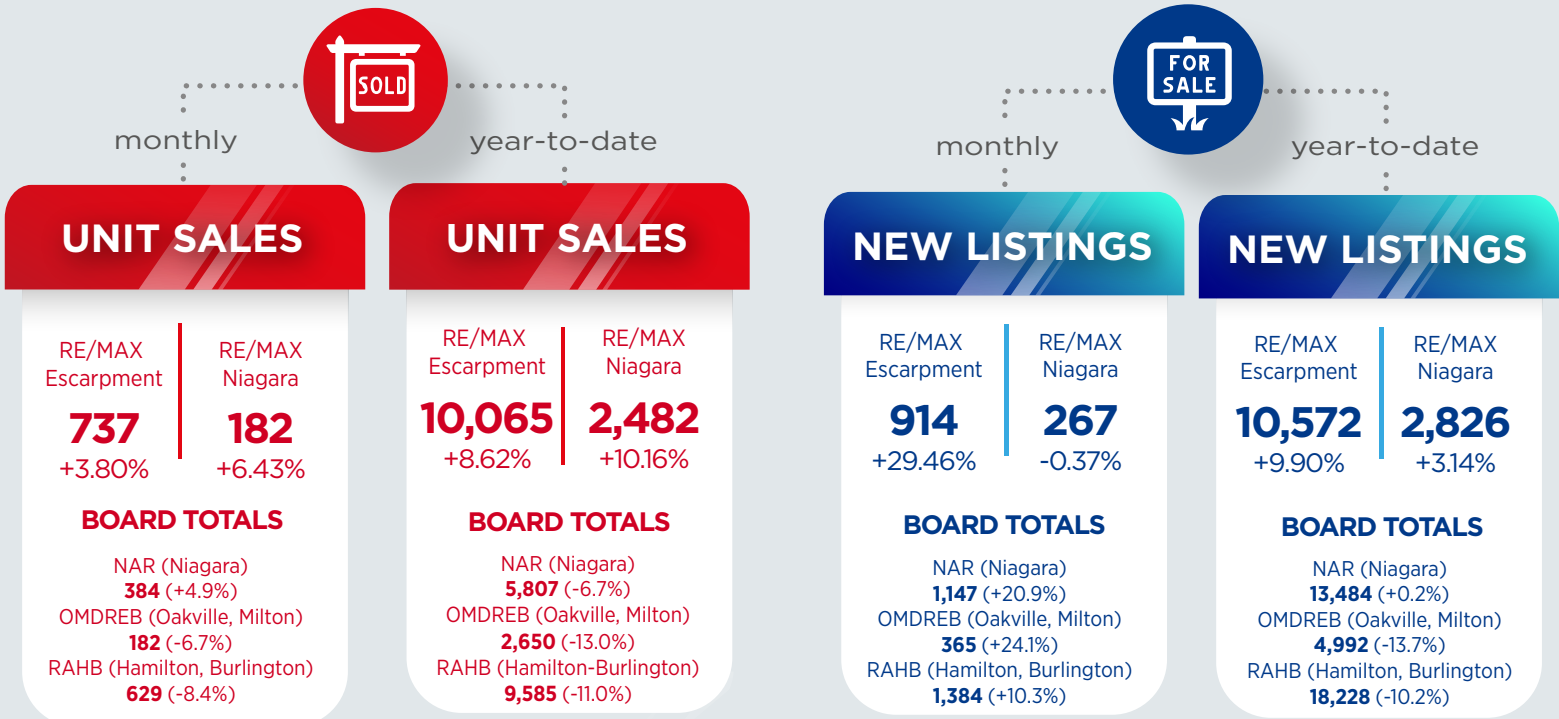


market pulse

NOVEMBER 2023

RE/MAX
NIAGARA & ESCARPMENT
Realty Ltd., Brokerage
Realty Inc., Brokerage
Independently Owned & Operated

Two out of the 3 real estate boards that we trade in have posted negative results over November of 2022, with the Niagara Association of Realtors posting a 4.9% gain. We at RE/MAX Escarpment and Niagara have bucked the trend, posting positive unit sales numbers of nearly 4% and 6.43% respectively. Our year-to-date listing counts are still well above our trading areas, with appointments down for the month, but still holding steady. Our agents are clearly outselling their competitor's by over 6 to 1, with our year-to-date sales, outstripping the local real estate community significantly.



AGENT PERFORMANCE

Average UNIT SALES per agent in NOVEMBER



*When compared to the same month or year to date in the previous calendar year. Based on RE/MAX Niagara & Escarpment Internal Date and RAHB, OMDREB & NAR Statistics.