

APPOINTMENT CENTRE

AUGUST 29 - SEPTEMBER 4, 2021



RE/MAX
NIAGARA &
ESCARPMENT
 Realty Ltd., Brokerage
 Realty Inc., Brokerage
Independently Owned & Operated

WEEKLY APPOINTMENT BREAKDOWN

2955
 appointments booked

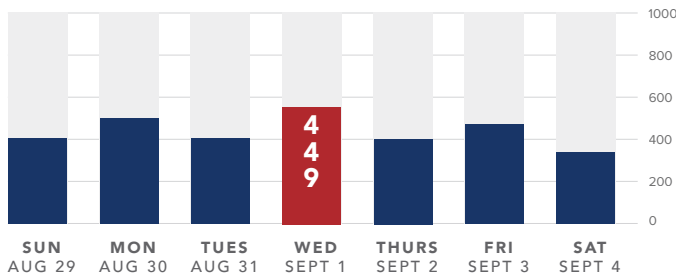
-25.7%
 % change over previous week

126
 new listings this week

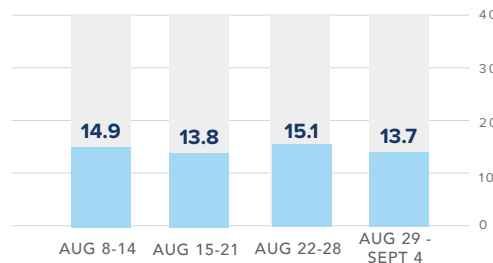
216
 total properties SOLD this week

13.7
 *Sold/Appointment Index

APPOINTMENTS - A WEEK AT A GLANCE



SOLD/APPOINTMENT INDEX PAST 4 WEEKS



*This number assesses the relationship between properties that sold this week and the number of appointments made during the same week, thereby measuring Buyer motivation.

MONTHLY COMPARISON 2020 vs 2021

17,696
 total appointments: Aug 2020

16,186
 total appointments: Aug 2021

-8.5%
 % change 2020 vs. 2021

Appointments declined, not unexpectedly, leading up to the last long weekend of summer 2021. The sold/appointment index dropped to 13.7, similarly to what it was 2 weeks ago.

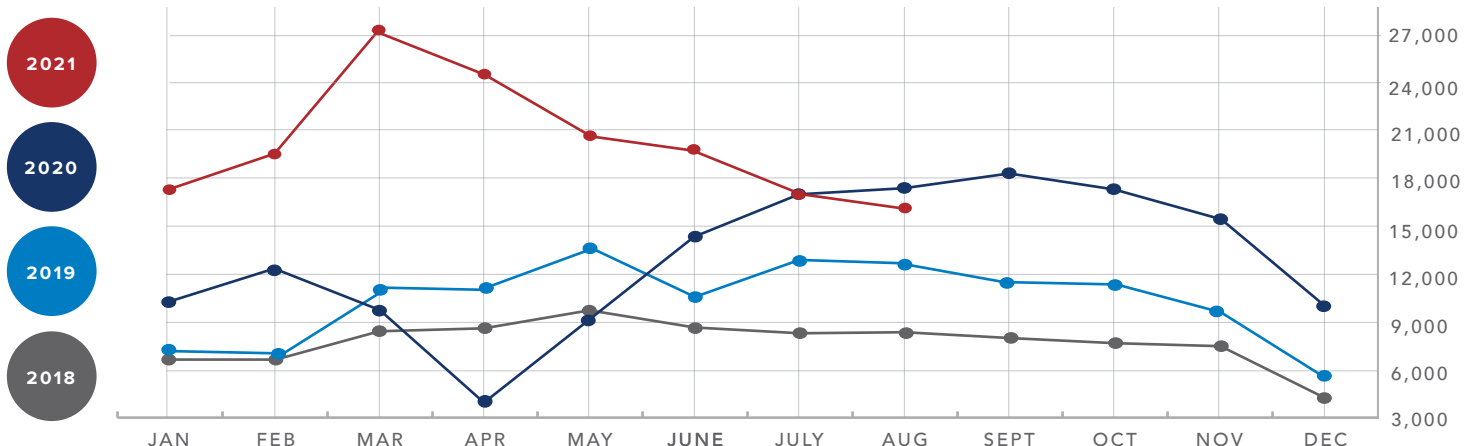
Last August, the Appointment Centre achieved the most appointments booked in a single month with 17,696 appointments. This August, we are only slightly behind this record breaking number with 16,186 appointments booked.

Hamilton saw only slight fluctuations in popular price ranges, but remained in the mid-to-high ranges. In Burlington, the \$1-2M price range has retaken the top spot followed by mid-high price ranges. Niagara continues to represent low, mid and high price ranges in the top 5.

TOP 5 PRICE RANGES

HAMILTON			BURLINGTON			NIAGARA		
	Prev. Week	Current Week		Prev. Week	Current Week		Prev. Week	Current Week
#1	\$450-500k	\$650-700k	#1	\$650-700k	\$1-2M	#1	\$650-700k	\$450-500k
#2	\$1-2M	\$1-2M	#2	\$1-2M	\$550-600k	#2	\$450-500k	\$1-2Mk
#3	\$650-700k	\$450-500k	#3	\$700-750k	\$650-700k	#3	\$400-450k	TIE \$350-400k & 750-800k
#4	\$550-600k	\$550-600k	#4	\$750-800k	\$750-800k	#4	\$800-900k	\$500-550k
#5	\$750-800k	\$900k-1M	#5	\$550-600k	\$900k-1M	#5	\$750-800k	\$550-600k

APPOINTMENTS 4 YEARS AT A GLANCE



*source: RE/MAX Escarpment & Niagara internal data.