



# LEARNING TREE™ INTERNATIONAL

## Microsoft Technical & Role-Based Certifications Training

 **Microsoft**  
Solutions Partner

Modern Work  
Training Services

**August 2022**

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# Top 5 Reasons to Get Certified

- 1 Earn creditability in the cloud era**  
Cloud computing skills are in high demand. Sixty percent of organizations planned to invest in cloud computing in 2019.
- 2 Highly desirable new skills**  
Research shows that IT professionals who have achieved a relevant technical certification are more likely to believe that dedication, hard work, and willingness to use new tools can lead them to technology competency.
- 3 A new career path, even if you're not currently an IT professional**  
If you want to, take your career in a new and specific direction with Microsoft Certifications on your resume. Role-based certifications give you a professional edge by providing globally recognized, industry.
- 4 Confidence and excitement about your career**  
Certifications can help you feel more confident, excited, and happy about your work. Sixty-seven percent of technical professionals say certification builds confidence.
- 5 Endless admiration from your employer**  
Having a certification can help you stand out. Ninety-three percent of business decision-makers around the world say that certified employees add more value than the cost of certification.

Source: 10 Reasons to Earn a Microsoft Certification (pdf)

**35%**  
more career optimism

**40%**  
more respect earned

**41%**  
more job satisfaction

In your career as an information technology professional, you've witnessed the relentless nature of digital transformation. Your employers and clients rely on you to stay ahead of the curve while remaining competitive in the industry. They look to you when change is needed, when a cloud assessment is required, or to take a proactive approach to problematic areas.

Whatever the need, your specialized skill, experience and knowledge are critical to the success of the project. By adopting Tech Intensity, in which the ability to use existing tech capabilities to create new ones comes back to you and your team of qualified tech professionals - you can utilize your training and certifications to help any organization achieve success and maintain a competitive advantage.





# Azure

Azure provides cloud-based solutions across all industries while addressing industry specific challenges faced by individuals and organizations.

Whether you're at the office or off-site, the Microsoft Azure cloud platform allows you to build, run and manage applications across multiple clouds with the tools and frameworks of your choice. Azure offers more than 200 products and services to help you solve today's challenges with new solutions designed for tomorrow.

## The future is moving to the cloud

**6 Million**

Azure government  
cloud users

Source: [devblogs.microsoft.com](https://devblogs.microsoft.com)

**76%**

of Azure Cloud  
Engineers are certified

Source: [learningtree.com](https://learningtree.com)

**95%**

of Fortune 500  
companies trust and  
use Azure

Source: [azure.microsoft.com](https://azure.microsoft.com)

Before adopting a cloud platform, it is important to first establish a strong technical foundation with a learning and certification path to support your long-term cloud strategy.

# Microsoft Azure Certification

Azure certifications allow organizations to validate the technical knowledge and skills of their employees, while ensuring they have the right talent. Azure certifications cover all aspects of your digital transformation - from managing on-site premises, hybrid or cloud infrastructure, to innovating with first-class applications. Azure certifications training allows you to support those apps and infrastructure with data and analytics, all with the proper security considerations.



## TOP 5 Highest Paying Azure Certifications

1

Microsoft Azure Administrator

2

Microsoft Azure Fundamentals

3

Data Engineering on Microsoft Azure

4

Designing Microsoft Azure Infrastructure Solutions

5

Microsoft Azure Security Technologies

[Explore Azure Learning Paths](#) ➤



# Microsoft 365

Microsoft 365 delivers a cloud-based productivity suite with tools like Word, Exchange, Excel, SharePoint, Teams and more.

A collaborative business tool used by organizations worldwide, Microsoft 365 allows team members to create, collaborate, and communicate from anywhere. Its popularity has increased the demand for individuals who can set up, manage, develop and secure the suite. Certified IT professionals who deploy or manage Microsoft 365 will help their organization become agile and compete in their sector.

## Stay ahead with the leading productivity suite

**345 Million**

Microsoft 365  
active users

Source: [office365itpros.com](https://office365itpros.com)

**64%**

of Microsoft 365  
Consultants are satisfied  
with their salary

Source: [learningtree.com](https://learningtree.com)

**70%**

of Fortune 500  
companies are licensed  
Microsoft 365 users

Source: [webtribunal.net](https://webtribunal.net)

While efficiency, productivity, and communication are important for any working environment, certification can help drive companies forward and have greater impact on long-term success.

# Microsoft 365 Certification

Microsoft 365 has become one of the most widely used cloud platforms on the market today. The Microsoft 365 certification training courses offer multiple levels of skills development in the Microsoft 365 cloud environment for individuals to expand their knowledge and expertise. A 365 certification validates your technical knowledge and shows organizations that you understand the benefits of using cloud services, and the value of implementing Microsoft 365 cloud services.



## TOP 5 Microsoft 365 Certifications

1

Enterprise Administrator Expert

2

Security, Compliance, and Identity Fundamentals

3

Security Administrator Associate

4

Information Protection Administrator Associate

5

Modern Desktop Administrator Associate

[Explore Microsoft 365 Learning Paths](#) ➤





# Dynamics 365

Microsoft Dynamics 365 offers a cloud-based business applications platform that combines components of customer relationship management (CRM) and enterprise resource planning (ERP), along with productivity applications and artificial intelligence tools.

As more organizations move toward digital transformation, Microsoft Dynamics 365 is one of the most in-demand cloud-based employee productivity tools available today. Its popularity has increased the value of certifications, enabling certified individuals to customize, configure, and deploy the Dynamics 365 application suite to achieve organizational goals in customer engagement, marketing, operations, finance, and more.

## The dynamics of 365 and certification

**73%**

of Dynamics 365  
Consultants are happy  
with their job

Source: [learningtree.com](https://learningtree.com)

**50%**

of IT professionals  
used Dynamics 365 to  
improve efficiency

Source: [learningtree.com](https://learningtree.com)

**57%**

of Fortune 500  
companies use  
Dynamics 365

Source: [news.microsoft.com](https://news.microsoft.com)

Dynamics CRM certification will essentially add significant worth to any professional career.



## Dynamics 365 Certification

Microsoft Dynamics 365-certified candidates are five times more likely to be hired than someone who isn't. It further stated that more than 85% of hiring managers prefer a job applicant with Microsoft Certification.



## TOP 5 Dynamics Certifications Reported to Boost Pay

1

Dynamics 365 + Power Platform Solution Architect Expert

2

Finance and Operations Apps Solution Architect Expert

3

Dynamics 365 Finance Functional Consultant Associate

4

Supply Chain Management Functional Consultant Associate

5

Dynamics 365 Fundamentals

[Explore Dynamics 365 Learning Paths](#) ➤



# Power Platform

Microsoft Power Platform creates and promotes opportunities for individuals to improve their technical skills and become more productive in the workplace.

Whether creating custom or organizational solutions, Microsoft Power Platform helps your employees meet current challenges by analyzing data, building apps, and automating processes. A low-code application, Power Platform combines the robust power of Power Apps, Power BI, Power Automate, and Power Virtual Agents into one powerful business application platform – providing quick and easy app building and data insights.

## Creating end-to-end business solutions

**60%**

of Power Platform  
Specialists are happy  
with their job

Source: [learningtree.com](https://learningtree.com)

**83%**

of professionals  
used Power Platform  
certification to upskill

Source: [learningtree.com](https://learningtree.com)

**97%**

of Fortune 500  
companies use  
Power Platform

Source: [cloudblogs.microsoft.com](https://cloudblogs.microsoft.com)

Certification isn't just for IT professionals, developers, cloud solution architects or cyber experts - It is for any job role that requires proficiency in specialized technical skills.

## Power Platform Certification

Power Platform certified employees give your organization the support it needs to provide a more productive and exciting work environment. The Power Platform certification demonstrates your employees knowledge, skills, and ability to build streamlined solutions to benefit the organization. This certification path begins with foundational technical skills and then moves onto advanced skills based on industry requirements.



### TOP 5 Certifications Held By Power Platform Specialist

1

Power Platform Fundamentals

2

Power Platform Developer Associate

3

Power BI Data Analyst

4

Dynamics 365 + Power Platform Solution Architect Expert

5

Power Platform App Maker Associate

**Explore Power Platform Learning Paths** ➤





# Security, Compliance and Identity (SCI)

Microsoft Security, Compliance and Identity empowers your workforce, allowing them to keep your organization agile, ready and resilient.

Integrated across multiple platforms, clouds, and services, Microsoft SCI strengthens the security of cloud-based tasks and streamlines security management. Due to an increase in data breaches each year, organizations are trying to take a preventive and protective approach to security. Whether tech-based or full-time cybersecurity, Microsoft SCI provides a trusted learning path to open new career doors with up-to-date security skills.

## Security and data breaches start from within

**81%**

of security incidents  
are caused by  
credential theft

Source: varonis.com

**80%**

of employees use  
non-approved apps  
for work

Source: microsoft.com

**73%**

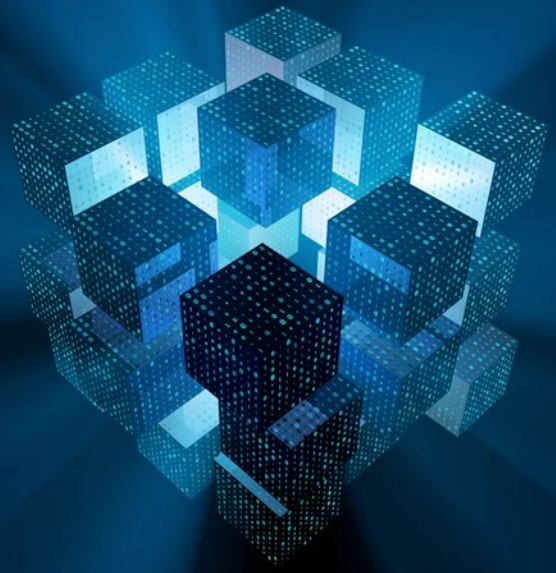
of enterprise  
employees use  
password duplicates

Source: microsoft.com

If your employees are unprepared to deal with cyber attacks, your organization stands 0% chance against them.

## SCI Certification

The Microsoft SCI portfolio focuses on key roles within large companies and provides end-to-end solutions for security operations, identity and access, and compliance and risk management across Microsoft and other cloud-based services. No matter your job requirement, the SCI certifications combine cybersecurity, business and technical knowledge to validate your employees' skills and abilities to keep your organization and data secure.



## TOP 5 Security, Compliance, and Identity Certification Paths

1

Security, Compliance, and Identity Fundamentals

2

Azure Security Engineer

3

Microsoft 365 Security Administrator

4

Security Operations Analyst Associate

5

Identity and Access Administrator Associate

Explore SCI Learning Paths >

# High Performance Training and Business Solutions to Power Your Workforce.

Our approach to skills training and development reflects how learning is done today by delivering measurable results with maximal impact. With a dedicated effort to develop tomorrow's talent, we offer mission-critical training and certification solutions for leadership, cybersecurity, process and methodology, and the development of IT technical skills.

We can help assess your staff's current skills, and customize a learning path specific to your training needs. Our experts will build and implement a guided learning ecosystem to help accelerate your training ROI.

**We are more than just a training provider. We're your learning partner designed to develop your workforce and boost performance.**



## Top 10 Training Topic Courses

1. Introduction to SharePoint Online ➔
2. No Code Solutions with Power Apps and Power Automate (Flow) ➔
3. Introduction to Power BI ➔
4. SQL Programming Language Introduction ➔
5. Power Excel®: Analyzing Data to Make Business Decisions ➔
6. Writing Advanced SQL Queries ➔
7. Introduction to Sharepoint 2019 ➔
8. SQL Server® Integration Services for Business Intelligence ➔
9. Microsoft SQL Server® Introduction ➔
10. Microsoft® Excel® Introduction ➔

### 500+ Expert Instructors

Real world practitioners with 15+ years of educational, coaching and consulting experience.

### Served 65,000+ Organizations

Upskilled more than 3 million individuals worldwide to boost careers, workplace performance, and earning potential.

### 45+ Years of Proven Success

Trusted learning partner to some of the world's largest agencies and corporations, delivering measurable impact.



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