



# market pulse

## August 2023



As the summer of 2023 comes to a close, RE/MAX Escarpment & Niagara continues to gain momentum in the regions we serve, outperforming our competitors by over 20 percentage points year-to-date. Sellers continue to entrust us to market their homes, with August new listings, up collectively over 16%, and significantly breaking our combined company records for August new listings. While our competition vacationed this summer, our agents out sold them by 6.7 times, rounding off the best August in our company's history.



monthly

year-to-date

### UNIT SALES

RE/MAX Escarpment	RE/MAX Niagara
1,014	269
+12.42%	+29.33%

#### BOARD TOTALS

NAR (Niagara)
569 (+14.0%)
OMDREB (Oakville, Milton)
220 (-1.8%)
RAHB (Hamilton/Burlington)
795 (-8.9%)

### UNIT SALES

RE/MAX Escarpment	RE/MAX Niagara
7,782	1,922
+12.13%	+12.99%

#### BOARD TOTALS

NAR (Niagara)
4,604 (-7.1%)
OMDREB (Oakville, Milton)
2,091 (-13.9%)
RAHB (Hamilton/Burlington)
7,613 (-11.1%)



monthly

year-to-date

### NEW LISTINGS

RE/MAX Escarpment	RE/MAX Niagara
991	295
+15.50%	+18.00%

#### BOARD TOTALS

NAR (Niagara)
1,315 (+11.7%)
OMDREB (Oakville, Milton)
441 (+23.5%)
RAHB (Hamilton/Burlington)
1,555 (-3.4%)

### NEW LISTINGS

RE/MAX Escarpment	RE/MAX Niagara
7,458	2,014
+5.22%	+1.92%

#### BOARD TOTALS

NAR (Niagara)
9,579 (-5.5%)
OMDREB (Oakville, Milton)
3,472 (-24.7%)
RAHB (Hamilton/Burlington)
12,816 (-18.5%)



monthly

year-to-date

### APPOINTMENTS

# 15,004

### APPOINTMENTS

# 128,961

### AGENT PERFORMANCE

Average UNIT SALES per agent in August

RE/MAX  
Niagara & Escarpment



1.4 units

Our Market  
Trading Area



0.21 units

\*When compared to the same month or year to date in the previous calendar year. Based on RE/MAX Niagara & Escarpment Internal Data and RAHB, OMDREB & NAR Statistics.