APPOINTMENTCENTRE April 12-18, 2020

WEEKLY APPOINTMENT BREAKDOWN

779 +28.8%

appointments

booked

% change over previous week

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new listings this week

104

total properties SOLD this week

96

This number assesses the relationship between properties that Sold this week and the number of appointments made during the same week, thereby measuring Buyer motivation.

APPOINTMENTS - A WEEK AT A GLANCE



TOP 5 PRICE RANGES								
	Hamilton	Burlington		Niagara				
#1	\$350-400k	#1	\$1-2M	#1	\$400-450k			
#2	\$500-550k	#2	\$550-600k	#2	\$300-350k			
#3	\$550-600k	#3	\$700-750k	#3	\$450-500k			
#4	\$650-700k	#4	\$600-650k	#4	\$500-550k			
#5	\$450-500k	#5	\$800-900K	#5	\$250-300k			

MONTHLY COMPARISON 2019 vs 2020

11,007	7,108	1,768	- 75.1 %
total appointments:	total appointments:	total appointments:	% change
April 2019	April 1-18, 2019	April 1-18, 2020	2019 vs. 2020



8.1

Sold/Appointment

Index

Last week got off to a slow start, and definitely gained momentum as it progressed, resulting in 28.8% more appointments than the previous week.

Our Sold/Appointment Index rose slightly to 8.1 appointments on average per property sold - directly in line with what we saw 4 weeks ago. Consumers are still buying with fewer appointments necessary before making their decision.

Popular price points in Hamilton rose slightly last week, with the \$650-700k range appearing in our ranking. Burlington saw the high end market bounce back to being most popular, with less activity in the lower price points that we have seen in past weeks. Niagara continues to remain steady, with \$250-\$500k properties attracting consumers for showings.



*source: RE/MAX Escarpment & Niagara internal data.