



&Charge and Plugsurfing begin long-term cooperation to bring electric car drivers easier access to public charging

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The partnership between the two German E-Mobility startups brings connectivity and convenience to the forefront of the customer experience. &Charge customers now have the option to redeem their collected kilometers at charging points across Europe through Plugsurfing, the Europe-wide charging point aggregator.

After the successful launch of the &Charge app in January this year, the service has grown across Germany into Austria, Belgium and the Netherlands. This pioneering service allows customers to shop with partners online and offline and get a kickback of free "kilometers" towards electric mobility services. This partnership represents an important milestone for both companies, as improving the connectivity between daily life and public charging is a key factor for widespread EV adoption.

"We are very pleased with this cooperation. Plugsurfing is a pioneer in the field of E-Mobility and has been an early advocate of pan-European roaming and easy, customer-friendly access to the charging infrastructure," said Eugen Letkemann, founder and CEO of &Charge. "This is exactly where our platform comes in, providing valuable value-added services that significantly enrich the EV driver's customer journey. Accordingly, we are bundling our strengths and complement each other very well in this partnership."

Within the framework of this long-term partnership, various value-added services will be integrated. As a first step, customers can redeem their earned kilometers for Plugsurfing charging vouchers.

Additionally, Plugsurfing customers can continue to strive for greater sustainability, through the carbon offsetting module developed by &Charge. Currently integrated into the Plugsurfing service for drivers subscribed to Plugsurfing Plus, every charging session for subscribers is made climate neutral by &Charge, in order to compensate the CO2 emissions produced.

"At Plugsurfing we welcome the innovative approach that &Charge is taking. We ourselves see that as we move from early stage to mass-market of EV adoption, drivers want more from the mobility partners they choose. This is both in terms of the value that they get for their euro, and deeper assurances that their mode of transport is as green as it can be. Together with &Charge, we can strengthen our core principles



of making car charging easy, affordable and carbon neutral," said Adam Woolway, Plugsurfing co-founder.

Later this year a deeper technical integration will follow, focused on features that decrease the cost of ownership of an electric vehicle and strengthen the EV community. Beside a fully automated redemption of kilometers, content sharing features, like the option to submit high quality charging station photos in exchange for free "kilometers," reward the drivers for actively participating in making public charging infrastructure accessible and transparent. Drivers can also look forward to features that display offers and activities in the vicinity of charging stations, providing a thoughtful and convenient way for drivers to spend time while car charging takes place.

Download &Charge

iOS: <https://apps.apple.com/de/app/charge/id1487636133?l=de>

Android: <https://play.google.com/store/apps/details?id=com.andcharge>

Download Plugsurfing

iOS: <https://apps.apple.com/de/app/plugsurfing-charge-anywhere/id793188906?l=en>

Android: <https://play.google.com/store/apps/details?id=com.xitaso.plugsurfing&hl=en>

About &Charge

&Charge offers a wide range of services for end customers, E-Mobility-Provider (EMP) and provider of new mobility. With the first loyalty program for sustainable mobility, &Charge rewards purchases made by its customers with range in the form of "kilometers" that can be used for free public charging as well as for a variety of free sustainable mobility concepts. The platform also addresses the charging time - it digitally connects retailers, charging station operators, E-Mobility-Provider and online partners. In this way, customers can discover interesting activities around the charging session or search for hotels with charging stations nearby while preparing their trip. &Charge was founded in late 2019 and is currently active in Germany, Austria, Belgium and the Netherlands.

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About Plugsurfing

Plugsurfing is a Europe-wide electric car charging network, fostering sustainable mobility by providing EV drivers with seamless access to over 200.000 charging points in 38 countries. The Plugsurfing app and RFID charging key facilitate transparent and easy charging information and payment solutions for its 150.000 users. As a strong partner of car manufacturers, fleet operators and leasing companies, Plugsurfing believes in a collective approach towards achieving efficiency and sustainability. Plugsurfing was founded in 2012 and is located in Berlin.

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