

THE CORNER DIGITAL SIGN SPEC SHEET

The Corner LED digital sign is 120'x30' and wraps the northeast entry of Cobo Center at the corner of Washington Boulevard and Congress Street. 24-hour playback.

Design can span entire board or display mirror images. It is important to note that the screen wraps around the building. We can provide your creative team with a mask to aid in design.

STATIC DESIGN SPECS: 2096 x 376 pixels, 72 DPI, JPG or PNG

MOTION DESIGN SPECS: 2096 x 3876 pixels, 40-60 FPS, H264/MP4 or MOV

Audio requirements: AAC, -12db to -6db

Please note:

All files must be submitted to event manager seven business days prior to your first contracted move-in date. If content is returned for correction, the seven day period begins again.

*If submitted after the deadline, there are no guarantees of content being scheduled.

Any content submitted that is predominately white or light colors in design will be returned. Bright colors play best.



For more information contact Michelle Evangelista 248.283.5155, mevangelista@dada.org