APPOINTMENTCENTRE

April 5 - 11, 2020

new listings

this week

WEEKLY APPOINTMENT BREAKDOWN 605

appointments

booked

-4.6%

% change over

previous week

109

103

total properties

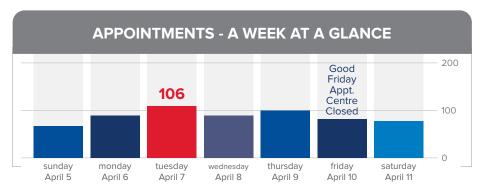
SOLD this week

5.9

3.3

Sold/Appointment Index

This number assesses the relationship between properties that Sold this week and the number of appointments made during the same week, thereby measuring Buyer motivation.





TOP 5 PRICE RANGES					
Hamilton		Burlington		Niagara	
#1	\$350-400k	#1	\$1-2M \$800-900k \$700-750k \$650-700k	#1	\$400-450k
#2	\$500-550k			#2	\$500-550k
#3	\$650-700k	#2	\$750-800k	#3	\$250-300k
#4	\$550-600k	#3	\$900-1M	#4	\$300-350k
<i>"</i>	#4	#4	\$450-500k		
#5	\$450-500k	#5	\$600-650K	#5	\$450-500k

Appointments remained closely on par with the previous week, with only a 4.6% decrease despite the Good Friday office & appointment centre closure. To date in April we have seen 57% fewer appointments made than the same time period in 2019.

Over the course of the week we had 109 new listings (19.8% more than the week before) and 103 properties sold (8.8% fewer than last week). This took our Sold/Appointment Index to 5.9 appointments on average per property sold. Even with fewer appointments being made, the Buyers that are in the market remain committed to putting pen to paper, with an average of 10 fewer appointments per sale than 4 weeks ago.

 MONTHLY COMPARISON 2019 vs 2020

 11007
 2,078
 893
 -57.0%

 total appointments: April 2019
 total appointments: April 1-11, 2019
 total appointments: April 1-11, 2020
 % change 2019 vs. 2020

Of our three selling regions, popular price ranges in Hamilton and Niagara continue to remain steady between \$350-\$700k and \$250-\$550k respectively. Burlington saw a way way tie for the most popular price range, which included the \$1-2M range, with prices as low as \$450-500k also in demand.

