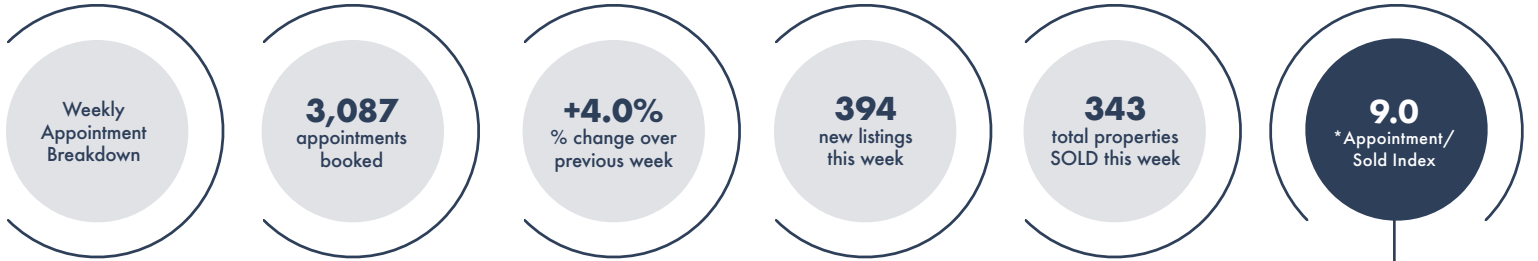
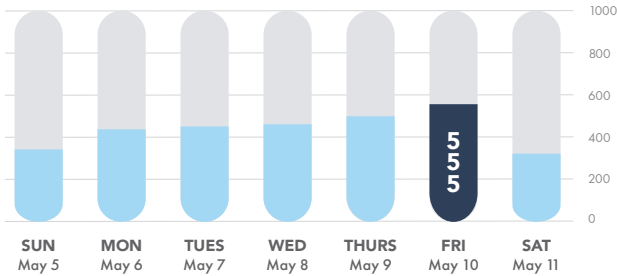


APPOINTMENT CENTRE

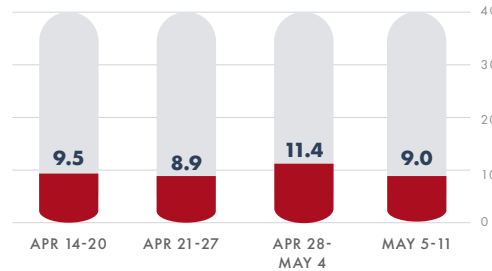
MAY 5-11 2024



APPOINTMENTS - A WEEK AT A GLANCE



APPOINTMENT/SOLD INDEX PAST 4 WEEKS



This number assesses the relationship between properties that sold this week and the number of appointments made during the same week, thereby measuring buyer motivation.

MONTHLY COMPARISON 2023 vs 2024



For the first full week of May, our appointment centre facilitated just over 3,000 total appointments, which represents a 4% increase compared to last week. In addition, our busiest day was Friday the 20th, with 555 appointments that day alone. So far May is experiencing a balanced stream of sales as value conscious consumers commence and close in on their real estate journey.

The appointment/sold index dropped back down to 9.0, which is approximately what the index was prior to last week. Coupled with the increase over last week, and the fact that our sold-to-new listings ratio is nearly 90% shows a strong level of buyer confidence.

TOP 5 PRICE RANGES

HAMILTON			HALTON			NIAGARA		
	Prev. Week	Current Week		Prev. Week	Current Week		Prev. Week	Current Week
#1	\$1-2M	\$1-2M	#1	\$1-2M	\$1-2M	#1	\$650-700k	\$550-600k
#2	\$650-700k	\$650-700k	#2	\$2M+	\$2M+	#2	\$450-500k	\$450-500k
#3	\$750-800k	\$750-800k	#3	\$750-800k	\$550-600k	#3	\$700-750k	\$1-2M
#4	TIE \$600-650k and \$700-750k	\$700-750k	#4	\$600-650k	\$650-700k	#4	TIE \$400-450k and \$1-2M	\$500-550k
#5	\$450-500k	\$550-600k	#5	\$550-600k	\$700-750k	#5	\$750-800k	\$650-700k

*source: RE/MAX Escarpment & Niagara internal data.

APPOINTMENTS 5 YEARS AT A GLANCE

