

APPOINTMENT CENTRE

MAY 16-22, 2021



RE/MAX
NIAGARA &
ESCARPMENT
Realty Inc., Brokerage
Independently Owned & Operated

WEEKLY
APPOINTMENT
BREAKDOWN

4440
appointments
booked

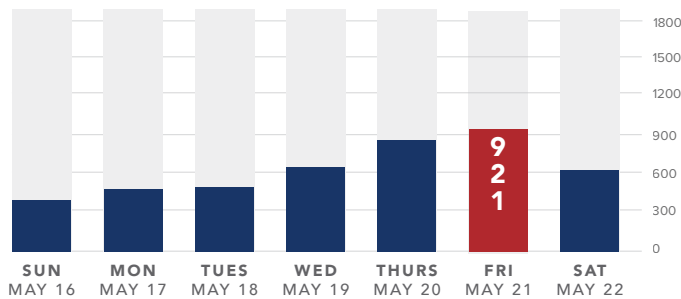
-8.2%
% change over
previous week

133
new listings
this week

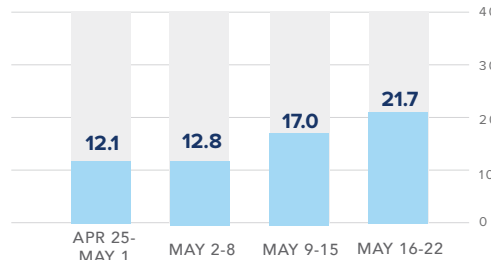
205
total properties
SOLD this week

21.7
*Sold/Appointment
Index

APPOINTMENTS - A WEEK AT A GLANCE



SOLD/APPOINTMENT INDEX PAST 4 WEEKS



*This number assesses the relationship between properties that sold this week and the number of appointments made during the same week, thereby measuring Buyer motivation.

MONTHLY COMPARISON 2020 vs 2021

9,478
total
appointments:
May 2020

6,486
total
appointments:
May 1-22 2020

15,107
total
appointments:
May 1-22 2021

+132.9%
% change
2020 vs. 2021

The Appointment Centre continues to beat last years numbers, booking 132.9% more appointments than this time last year! Compared to last week however, appointments are down -8.2%, which may be due buyers being preoccupied with the upcoming long weekend and easing of some quarantine restrictions.

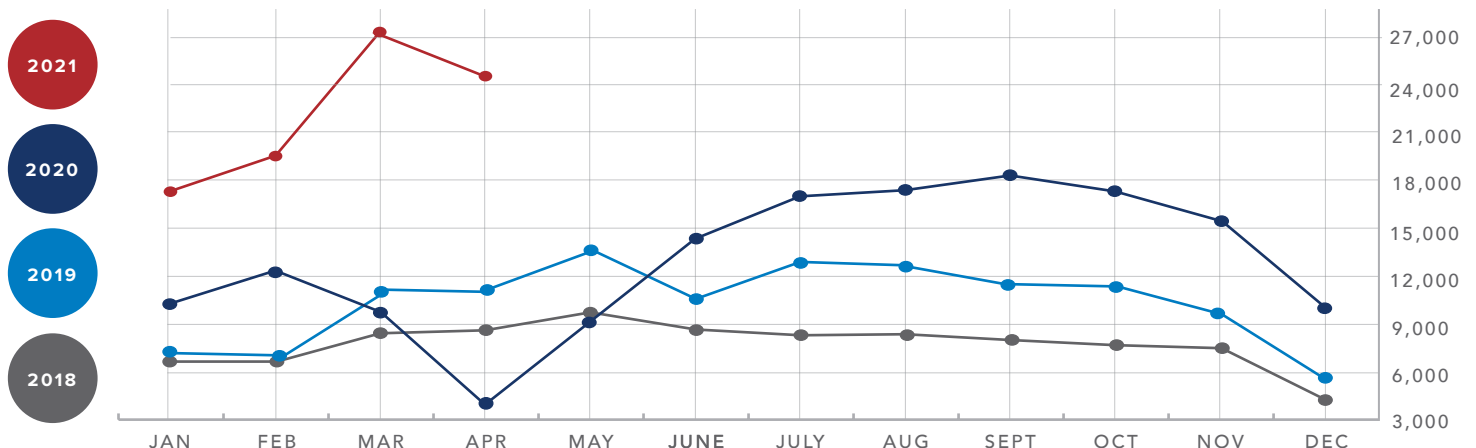
The sold/appointment index rose to 21.7, indicating that buyers continue to have more choice as new inventory enters the market.

Hamilton continues to see the mid price ranges in the #1 spot, followed by mid-high price ranges. Burlington price ranges remained almost identical to last week, with the exception of a slight rise in price in the #5 spot. Niagara saw a slight shuffle in price ranges, with the #1 spot going down to \$350-400k and the #2-#5 spots going up slightly in price.

TOP 5 PRICE RANGES

HAMILTON			BURLINGTON			NIAGARA		
	Prev. Week	Current Week		Prev. Week	Current Week		Prev. Week	Current Week
#1	\$550-600k	\$550-600k	#1	\$1-2M	\$1-2M	#1	\$450-500k	\$350-400k
#2	\$450-500k	\$500-550k	#2	\$650-700k	\$650-700k	#2	\$550-600k	\$650-700k
#3	\$1-2M	\$1-2M	#3	\$800-900k	\$800-900k	#3	\$500-550k	\$600-650k
#4	\$800-900k	\$450-500k	#4	\$550-600k	\$550-600k	#4	\$300-350k	\$450-500k
#5	\$650-700k	\$650-700k	#5	\$350-400k	\$450-500k	#5	\$350-400k	\$550-600k

APPOINTMENTS 4 YEARS AT A GLANCE



*source: RE/MAX Escarpment & Niagara internal data.