



CAMPUS
MINISTRY
TODAY

COMMITMENT TO THE VEHICLE

Who is on your team?

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Commitment to the vehicle

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In the middle of a fruitful, momentous ministry, it can be very hard to keep track of all of your people. In the midst of a busy semester, how do you discern who is really on your team? How do you know who is committed and who is just a spectator? This tool, typically known as the “Vision Analysis” in the Campus Outreach world, will help you cut through the fog and determine who is really committed to your ministry.



Water

Students in the “water” are the contacts that you and your students have that don’t have consistent connection with your ministry. Even though they are friends with people in your ministry, they are the least connected and least committed to what you are doing on campus. They can be Christian or non-Christian, but either way, they are simply just people you know.

The key to moving students from your ministry’s water, to your net is *connection*.

1. **Fun:** Create fun events that allow students in the water to connect with students in the boat.
2. **Personal Evangelism:** Ultimately, there is no secret new tip. We just need to share the gospel.
3. **Weekly Meetings:** Do all you can to recruit and get your students to recruit to your weekly meeting.

Net

Students in the “net” are the people who have regular touches with your ministry. These people come to Bible studies, weekly meetings, and are regulars at your events. This group of people may be Christians, but they are still feeling out whether or not they want to be committed to what you are doing.

The key to moving students from your ministry’s net, to your boat is *contribution*.

1. **Opportunities:** In order to build commitment, you need to delegate and share the load of your ministry. You need to involve students in what you are trying to pull off on campus. Give away big opportunities and you get back big commitment!
2. **Personal Evangelism:** No surprise here. If they aren’t in Christ yet, we need to share the gospel with them.

3. **Weekly Meetings:** These are great opportunities to invite students to participate in what you are doing on campus.

BOAT

Students in the “boat” are Christians who are on board with what you are doing on campus. They are “your people.” They use pronouns like “we” and “us” when they talk about your ministry instead of “them” and “they.” These people have chosen to be a major part of your ministry and can be counted on not only to attend your ministry activities, but are owning and leading them.

The key to moving students from your ministry’s boat, to your net is *celebration*.

1. **Frequent & Clear Celebration:** It should be clear to you and your ministry what it is that you celebrate. You should regularly celebrate students who are sharing their faith and bringing others from the water to the net and into the boat! If you want students to own your movement and recruit others to do the same, you’ve got to celebrate it when they do it right!
2. **Modeling Personal Evangelism:** If you want your people to fish, they’ve got to see you fishing.
3. **Explanation Of Proper Use Of Weekly Meeting:** Once someone is in the boat and is committed to what you are doing, you can give them some insight into how the weekly meetings are great opportunities and are actually designed for them to bring their friends to!

FISHING

Students who are “fishing” are the key people in your ministry. They are the students who, if your ministry ceased to exist on your campus, would continue to live out what you have called them to. They are sharing their faith in the dorms without you right next to them. They are leading their fellow athletes to Christ and bringing them to your weekly meetings. They are discipling their sorority sisters and establishing them in how to initiate conversations with the lost. These are the people on whom you build your ministry. Let’s pray God would give us these types of men and women!

So, to summarize, here is what you need to move students toward greater commitment to your ministry.

