

Techtonic Academy Rebrands to Techtonic Apprenticeship, Highlighting Unique Model & Opportunity



Techtonic Academy Rebrands to Techtonic Apprenticeship, Highlighting Unique Model & Opportunity

The Techtonic Academy has officially rebranded to the “Techtonic Apprenticeship,” highlighting the pioneering curriculum for sourcing, educating and hiring highly skilled Software Developers through Apprenticeships.

BOULDER, COLORADO - July 15th, 2019

Techtonic Academy, a paid Apprenticeship program certified by the United States Department of Labor, has announced that it will rebrand its commercial-facing name to the “Techtonic Apprenticeship” moving forward. As a unique model unlike any other in the country, the Techtonic Apprenticeship gives people the chance to learn software development in a classroom setting, work on real client projects, and get paid an hourly wage throughout the process.

“We are truly a formal Apprenticeship in every sense of the word, said Heather Terenzio, Techtonic CEO. Our model allows clients to resource and hire developers who are previously immersed in their business, are project-ready, and are highly educated with both the development and soft skills necessary to bring immediate value to any team.”

As of the Fall, 2019, the Techtonic Apprenticeship has completed 10 Apprenticeship cohorts, enrolled 125+ Apprentices, and 47 have completed the full 2,000-hour apprenticeship program. They currently have an additional 45 apprentices nearing their completion, and Techtonic plans to open multiple classrooms in the midwest in 2020.

ABOUT TECHTONIC

Founded in 2006, Techtonic is the premier partner for developing onshore, product-driven software. In 2012, we pioneered a way to close the talent gap by forming Techtonic Apprenticeship, a fully accredited program registered by the United States Department of Labor. We provide our clients with high-quality software development services while also serving as their talent generation partners through our unique service-to-talent pipeline model.

Techtonic is based in Boulder, Colorado and is backed by Camden Partners, University Ventures, Zoma Capital, and Yucatan Rock Ventures. For more information, please visit www.techtonic.com.

More Information:

Techtonic: <https://www.techtonic.com/>

Techtonic Apprenticeship: <https://www.techtonic.com/program-details>

Media Contact:

Nate Aswege

303.359.0568

nate.aswege@techtonic.com