SAMIR THANEDAR

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SKILLS

PROGRAMMING LANGUAGES:
Python, SQL
DATABASE MANAGEMENT: AWS,
Mongodb, PostgreSQL
DATA VISUALIZATION: Matplotlib,
Seaborn, Tableau
MACHINE LEARNING:
Linear Regression,
Logistic Regression, Random Forest,
Naive Bayes, KNN,
K-Means Clustering, TF-IDF,
Singular Value Decomposition,
NonNegative Matrix Factorization (NMF),
Principle Component Analysis
OTHER: Numpy, Pandas, Flask,
BeautifulSoup, Git, Scikit-learn, NLTK

PROJECTS

Predicting the length of an MLB career based on minor league statistics
- Scraped professional baseball statistics from baseball-reference.com and built a linear regression model to predict the length of an MLB career
- Learned that a high on-base plus slugging percentage (OPS), high runs per at-bat, and low strikeouts per at-bat in the minor leagues were the three leading predictors of a long MLB career.

Classifying political party preference from personality
- Used survey answers to 100 personal questions to predict which political party a person will vote for.
- Compared several models and used AUC and F1 score to pick the best model
- Built a flask web app that asks users to answer the questions that had the highest feature importance in the model and then predicts the party they will vote for

Coping with Covid-19
- Tools: Pymongo, Gensim, and GetOldTweets API
- Created an NLP pipeline to analyze tweets about Covid-19 from December 2019 to May 2020 to see how the topics of conversation changed over time

Recommending local politicians to vote for based on Twitter profile
- Tools: VaderSentiment and GetOldTweets API
- Created a recommendation engine that recommends politicians that you should vote for based on an inputted Twitter profile
- Built a flask web app that asks user to input a Twitter handle and a Bay Area county and then recommends a politician to vote for for every political contest in that county this year.

EDUCATION

University of Michigan - Stephen M. Ross School of Business   2010 - 2014
BBA 2014
Recipient of the Michigan Tradition Scholarship
GPA: 3.3/4.0

EXPERIENCE

Metis, *Data Scientist*, San Francisco   Mar. 2020 - June 2020
- Metis is an accredited 12 week immersive data science bootcamp that teaches Python, Statistics, supervised and unsupervised machine learning, data analysis, visualization techniques, and database management
- Designed and completed 5 projects from end-to-end. This includes everything from data collection to presenting data driven insights from modeling.

Playment, *Enterprise Account Executive*, San Francisco, CA   2019 - 2020
- Hired as the first international employee for a Bangalore based startup to manage sales, account management, product marketing, and business development for the U.S. region
- Closed deals totaling $600,000 in total contract value with enterprise companies such as Nuro and Samsung
- Advised perception engineers on data labeling strategies for their computer vision projects
- Developed collateral and strategy with senior leadership to maximize sales efforts to U.S. based enterprise accounts

Quid, *Customer Success Manager*, San Francisco, CA   2018 - 2019
- Managed strategic accounts in the consulting industry such as PwC, Booz Allen Hamilton, and A.T. Kearney
- Trained clients on how to use Quid's unique data visualization and NLP product to accomplish their strategic goals

Branch, *Enterprise Account Executive*, Palo Alto, CA   2015 - 2018
- 4th sales hire and 33rd employee at a now unicorn startup
- Closed deals totaling over $1,000,000 in total contract value with enterprise companies such as CBS, Turner, NBA, Under Armour, Sephora, Ebates and Intuit
- Advised cross-functional client teams on the best ways for them to achieve mobile growth and engagement goals
- Assisted engineers with technical support as they were implementing Branch's SDKs into their web and mobile properties
- Worked on special projects such as product managing an internal dashboard for Branch employees to find data on clients to help drive more upsells

StatusOwl, *CEO/Co-Founder*, Ann Arbor, MI   2013 - 2015
- Founded a startup in Michigan that built a live reviews app for users to post and
- discover information about nightlife venues
- Executed a user acquisition campaign at the University of Michigan which led to 5% of the campus installing the app in 2.5 months
- Accepted into the TechArb startup accelerator at the Center for Entrepreneurship at the University of Michigan