## **APPOINTMENTCENTRE**

March 1-7, 2020

WEFKIY **APPOINTMENT BREAKDOWN**  3576

+22.0%

132

19.5

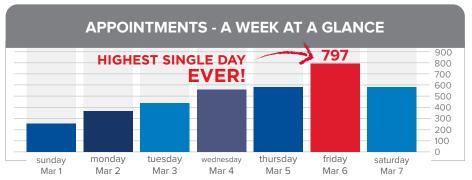
appointments booked

% change over previous week

total properties SOLD this week Sold/Appointment Index

the relationship between properties that Sold this week and the number of appointments made during the same week, thereby measuring Buyer motivation.

This number assesses



SOLD/APPOINTMENT INDEX Past 4 weeks									
				35					
				30					
	2F F			25					
21.4	25.5	22.4		20					
21.4		22.7	19.5	—— 15					
				10					
Feb 9-15	Feb 16-22	Feb 23 - 29	Mar 1-7	— 5					
				0					

TOP 5 PRICE RANGES								
Hamilton		Burlington		Niagara				
#1	\$450-500k	#1	\$1-2M	#1	\$300-350k			
#2	\$350-400k	#2	\$550-600k	#2	\$450-500k			
#3	\$650-700k	#3	\$400-450k	#3	\$350-400k			
#4	\$500-550k	#4	\$800-900k	#4	\$1-2M			
#5	\$600-650k	#5	\$750-800k	#5	\$550-600k			

Last week saw another record broken in the appointment centre, with 797 appointments booked on Friday, March 6. That beat our most recent high of 789 two weeks ago. The first week of March recorded 22% more appointments than th week before, and 42.9% more appointments than the same time frame in 2019!

Our Sold/Appointment Index dropped slightly to below 20 appointments on average per property sold for the first time since late December. If this trend continues downward, it may be an indicator of more balance in the market, but it is too soon to tell.

Price points in Hamilton shifted up slightly last week with \$650-700k appearing in our ranking. Burlington saw tremendous variation once again in the popular price points. Niagara recorded a huge jump in luxury properties in demend for the week, with \$1-2M being the 4th most popular price range requested for showings.



