



# DATA INSIGHTS & VISUALIZATION CASE STUDY

ACCELERATING DATA LITERACY AND VISUALIZATION SKILLS AT A GLOBAL INNOVATIVE PUBLIC SECTOR PARTNER

## COMPANY OVERVIEW

An Innovative Public Sector Partner delivers exceptional consulting and technology solutions worldwide. Renowned for its focus on innovation and workforce development, the organization ensures its teams thrive in a fast-paced, data-driven landscape.

### OBJECTIVE

To address key workforce skill gaps by equipping employees with essential training in data literacy and visualization, empowering them to analyze and communicate data insights effectively.

### CHALLENGE

The organization needed to overcome several challenges, including:

- **Skill Gaps:** Employees required confidence and skills to analyze data efficiently.
- **Limited Tool Expertise:** Proficiency in Power BI and similar tools was essential for turning data into actionable insights.
- **Career Development:** Structured learning paths were lacking for professionals moving into data-focused roles.

### SPECIFIC ISSUES

Uneven data literacy across teams hindered the ability to maximize data's potential for innovation and strategic decision-making.

### SOLUTION

The **Data Insights & Visualization (DIV) Professional Certificate Program** partnered with Learning Tree to design targeted, impactful training. Program highlights included:

- **Comprehensive Content:** Training on analytics, storytelling, and Power BI techniques.
- **Real-World Learning:** Hands-on projects produced immediate, team-benefiting results.
- **Flexible Formats:** Virtual, in-person, and hybrid options fit diverse employee schedules.
- **Ongoing Coaching:** Practical feedback sessions strengthened learning and application.

### CONCLUSION

By leveraging the DIV program, the Innovative Public Sector Partner boosted workforce skills, driving a culture of data-inspired innovation. **Employees gained expertise in data roles, enhancing decision-making processes and supporting organizational growth.**



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