



December 2017

To our Pure Encapsulations® Customers:

We recently announced an important next step in our continued growth and progression – *Atrium Innovations, parent company of Pure Encapsulations, was acquired by Nestlé Health Science.*

This new partnership is a testament to the incredible strides we, together with all of you, have made to advance integrative and functional medicine. It is an unprecedented acknowledgement of the future functional medicine promises, and an important opportunity to make a meaningful change in the treatment and prevention of chronic disease on a broader global scale.

In our 26-year history, we have been through several acquisitions and transitions. With each change, we've maintained our steadfast commitment to manufacturing the highest-quality nutritional supplements available. We will continue this tradition as we move forward.

Our commitment to you and your patients remains the same.

Pure Encapsulations will remain *pure*.

Our commitment to purity and quality is unwavering. We will maintain our rigorous manufacturing standards. We will continue to actively source the highest-quality, non-GMO ingredients to deliver the nutritional supplements you have come to trust for even your most sensitive patients.

Our people, products, and values are still the same.

Our brand values and products will remain intact. Pure Encapsulations will operate as a separate business unit in our existing offices with our existing team and current leadership. We are a professional channel brand and you and your patients will remain our top priority.

We will continue to advance nutrition research.

We are joining a partner that has significant resources and is committed to advancing the therapeutic role of nutrition through research investments in the areas of aging, the microbiome and metabolic health. This new collaboration provides us with the opportunity for unmatched resources to drive research, partnerships and product innovation that will accelerate the science behind integrative and functional medicine.

We are excited to take this next step with all of you. If you have any questions, please contact us at info@purecaps.com.

With appreciation,

A handwritten signature in black ink, appearing to read "Kyle Bliffert".

Kyle Bliffert
President

A handwritten signature in black ink, appearing to read "Joy Devins".

Joy Devins
Senior Vice President