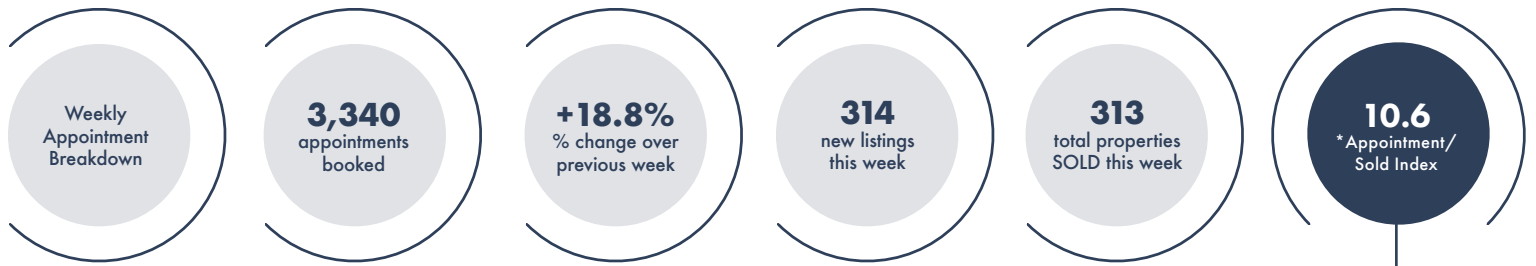
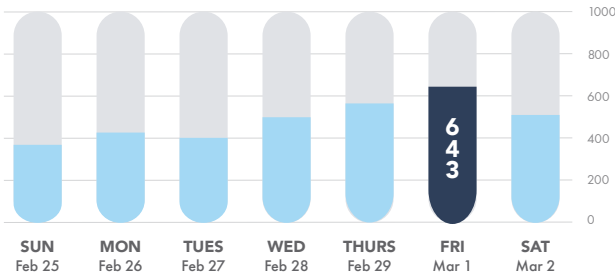


# APPOINTMENT CENTRE

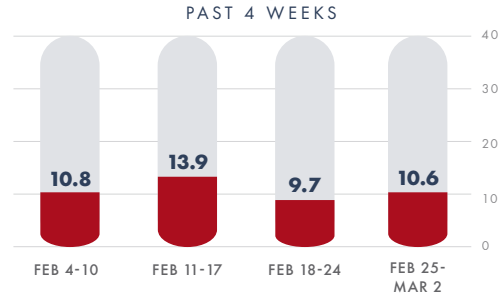
FEBRUARY 25 - MARCH 2 2024



## APPOINTMENTS - A WEEK AT A GLANCE



## APPOINTMENT/SOLD INDEX



This number assesses the relationship between properties that sold this week and the number of appointments made during the same week, thereby measuring Buyer motivation.

## MONTHLY COMPARISON 2023 vs 2024



February ended on a high with nearly a 20% increase in appointments compared to the previous week. Buyers are showing strong confidence in the housing market where our sales are equal to the new listings we are bringing onto the market. This leap year February with the extra day saw over 12,500 total appointments, which is a slight decrease of slightly over 9% compared to 2023.

Our appointment/sold index is at just over 10 showings per sale this week, proving value conscious consumers are confident in this early spring market.

Our top price ranges remained fairly consistent to previous weeks, with the \$1-2M price range on top in all regions for the second week in a row. Halton saw the \$450-500k price range appear at #5 when typically this area only sees mid to high price ranges on top. Otherwise, Hamilton and Niagara remained nearly identical with low to mid range prices taking up the majority of the chart.

\*source: RE/MAX Escarpment & Niagara internal data.

## TOP 5 PRICE RANGES

HAMILTON			HALTON			NIAGARA		
	Prev. Week	Current Week		Prev. Week	Current Week		Prev. Week	Current Week
#1	\$1-2M	\$1-2M	#1	\$1-2M	\$1-2M	#1	\$1-2M	\$1-2M
#2	\$650-700k	\$650-700k	#2	\$750-800k	\$850-900k	#2	\$450-500k	\$550-600k
#3	\$450-500k	\$600-650k	#3	\$2M+	\$2M+	#3	\$550-600k	\$450-500k
#4	\$550-600k	\$450-500k	#4	\$650-700k	\$950k-1M	#4	\$750-800k	\$500-550k
#5	\$800-850k	\$550-600k	#5	\$850-900k	\$450-500k	#5	\$600-650k	\$650-700k

## APPOINTMENTS 5 YEARS AT A GLANCE

