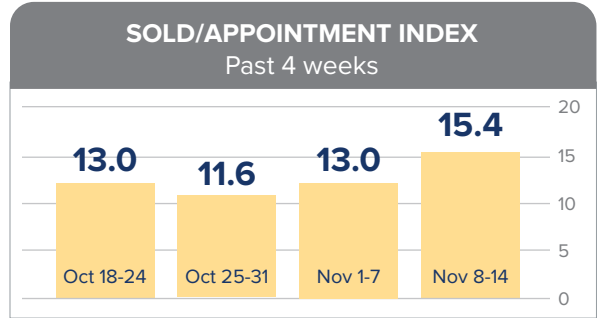
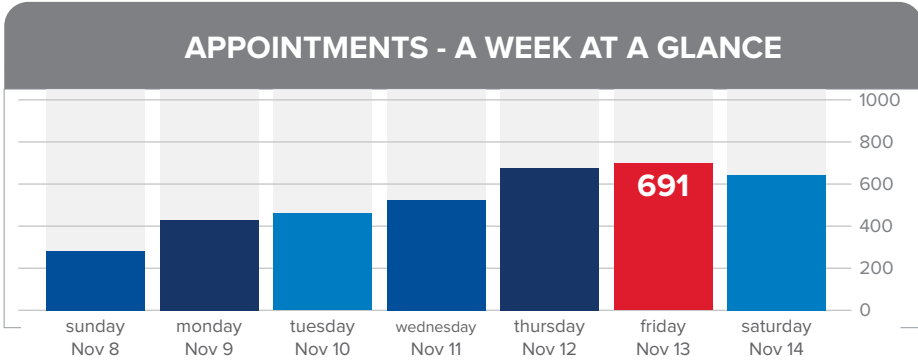




APPOINTMENT CENTRE

November 8-14, 2020

WEEKLY APPOINTMENT BREAKDOWN	3671	+1.8%	172	239	15.4	This number assesses the relationship between properties that Sold this week and the number of appointments made during the same week, thereby measuring Buyer motivation.
	appointments booked	% change over previous week	new listings this week	total properties SOLD this week	Sold/Appointment Index	



MONTHLY COMPARISON 2019 vs 2020

9619	4855	7276	+49.9%
total appointments: November 2019	total appointments November 1-14, 2019	total appointments November 1-14, 2020	% change 2019 vs. 2020

The number of appointments booked last week rose marginally from the week before, while the first half of November is reporting 49.9% more appointments than the same time frame in 2019.

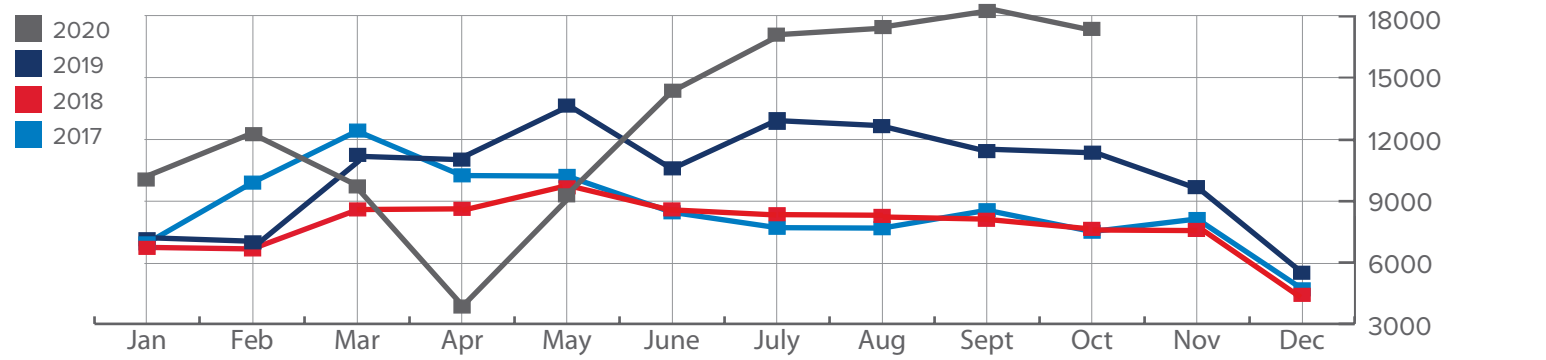
Our Sold/Appointment Index rose to 15.4 appointments on average per property sold during the week, up just over 2 appointments from the previous week.

TOP 5 PRICE RANGES

Hamilton			Burlington			Niagara		
	Prev. Week	Current Week		Prev. Week	Current Week		Prev. Week	Current Week
#1	\$550-600k	\$550-600k	#1	\$1-2M	\$1-2M	#1	\$450-500k	\$450-500k
#2	\$350-400k	\$650-700k	#2	\$550-600k	\$550-600k	#2	\$550-600k	\$250-300k
#3	\$650-700k	\$350-400k	#3	\$650-700k	\$700-750k	#3	\$400-450k	\$350-400k
#4	\$500-550k	\$600-650k	#4	\$900-1M	\$350-400k	#4	\$350-400k	\$400-450k
#5	\$450-500k	\$500-550k	#5	\$700-750k	\$650-700k	#5	\$300-350k	\$550-600k

Every #1 most popular price range in our selling areas was exactly the same as the previous week. Hamilton price points remained similar, just revised in prominence, while Burlington saw much more lower end activity than previously reported. Niagara price points dipped slightly on the lower end, but capped at \$550-600k in the Top 5 most popular ranges.

APPOINTMENTS 4 YEARS AT A GLANCE



*source: RE/MAX Escarpment & Niagara internal data.