



Support Raising Leaders Conference 2026



Blessed to be a Blessing

Dr. Tony Dentman

Support Raising
Leaders Conference
2026





History Realities

- **Economic Disparities**
- **Network and Resource Access**
- **Cultural Misperceptions**
- **Representation**
- **Trust and Relationship Building**
- **Training and Preparedness**





Current Realities

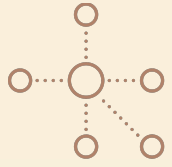
“The survey found that 61 percent of Black churchgoers aged 18 to 35 expressed that they could see themselves becoming missionaries.”

- Christianity Today

“African Americans are 66 percent less likely to secure full support than whites.”

- Perry, Samuel L. Diversity, Donations, and Disadvantage: The Implications of Personal Fundraising for Racial Diversity in Evangelical Outreach Ministries.





Skill and Network Matrix

QUADRANT 2

Missionaries have strong network access but need further development in skills essential for effective missionary work.

QUADRANT 1

Missionaries in this category are new or undertrained and lack a strong support network.

High

Access to net worth

High Network,
Low Skill

Low Skill, Low
Access to
Network

High Skill, High
Network

High Skill, Low
Access to
Network

Low

Skills and abilities

High

QUADRANT 4

Missionaries in this category excel in both skill and network access, well-equipped for successful mission undertakings.

QUADRANT 3

Missionaries are experienced and skilled but have limited network access for support raising.



Coaching Recommendations





15 Strategic Ideas

- 1. Specialized Fundraising Training**
- 2. Mentorship Programs**
- 3. Partner with Minority-led Organizations**
- 4. Find Cultural Relevance Coaches**
- 5. Housing Allowance Initiatives**
- 6. Student Loan Initiatives**
- 7. Targeted Scholarships and Grants**
- 8. Matching Grant Programs**





15 Strategic Ideas

- 9. Peer Support Groups**
- 10. Paid Fundraising Models**
- 11. Increased Visibility Marketing**
- 12. Organization Fundraising Banquets**
- 13. Continuous Improvement Feedback Loop**
- 14. Advocacy and Awareness Campaigns**
- 15. Organization Sponsored Networking Events**



We want your feedback!

1. Open SRLC app
2. Click on the “survey” button on the home screen
3. Choose “workshop” from the list of surveys
4. Select **this** workshop in the drop-down menu

