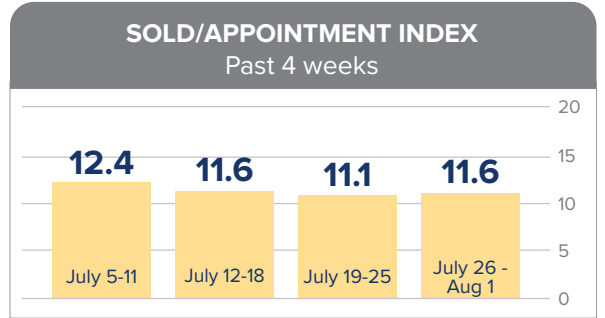
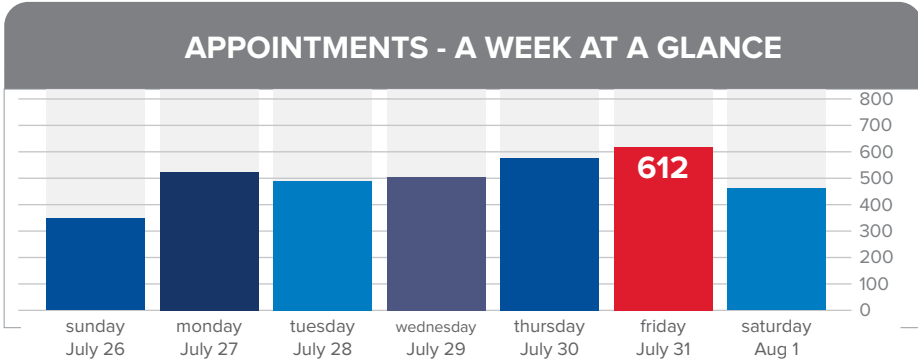




APPOINTMENT CENTRE

July 26 - August 1, 2020

WEEKLY APPOINTMENT BREAKDOWN	3505	-11.5%	187	303	11.6	This number assesses the relationship between properties that Sold this week and the number of appointments made during the same week, thereby measuring Buyer motivation.
	appointments booked	% change over previous week	new listings this week	total properties SOLD this week	Sold/Appointment Index	



TOP 5 PRICE RANGES

	Hamilton	Burlington	Niagara
#1	\$450-500k	\$1-2M	\$400-450k
#2	\$550-600k	\$900-1M	\$450-500k
#3	\$500-550k	\$650-700k	\$350-400k
#4	\$650-700k	\$700-750k	\$500-550k
#5	\$400-450k	\$800-900k	\$550-600k

The appointment centre saw 11.5% fewer appointments last week leading up to the Civic Holiday weekend.

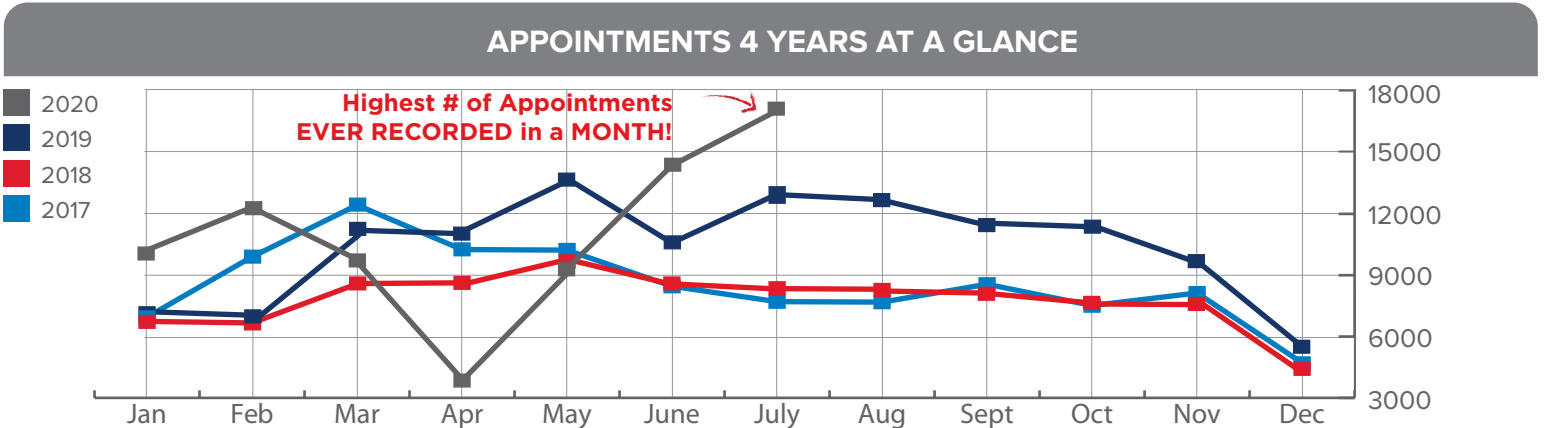
Overall, however, July truly hit it out of the park with 32.4% more appointments than were recorded in 2019, making it the **HIGHEST NUMBER OF APPOINTMENTS EVER RECORDED** in a single month!

Our Sold/Appointment Index remains steady at 11.6 appointments per property sold - we continue to need an influx of new listings into the market to satisfy Buyer demand.

In our Top 5 Price Range review, Hamilton and Niagara remained in line with the past few weeks, while Burlington has also held steady with the high and mid-ranges being the most in demand.

MONTHLY COMPARISON 2019 vs 2020

10,945	17,316	+32.4%
total appointments: July 2019	total appointments: July 2020	% change 2019 vs. 2020



*source: RE/MAX Escarpment & Niagara internal data.