

Grid Dynamics Launches a New AI-Centric Analytical Data Platform Solution in Partnership With Amazon Web Services

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SAN RAMON, Calif.--([BUSINESS WIRE](#))--[Grid Dynamics Holdings, Inc.](#) (Nasdaq:GDYN) (“Grid Dynamics”), a global provider of digital transformation consulting and development services, has launched an advanced Analytical Data Platform solution in partnership with Amazon Web Services. The platform accelerates cloud migration of advanced analytics and AI applications and services. It enables companies to save time and reduce implementation costs in addition to lowering the risks associated with building advanced analytics capabilities from scratch. The Analytical Data Platform is publicly available on Amazon Web Services (AWS) Marketplace and is integrated with AWS Service Catalog for ease of enterprise adoption.

The platform follows microservices architecture patterns and is based on an AWS cloud-native and open source technology stack. Enterprises undergoing digital transformation can take advantage of the modular architecture and choose to provision an entire solution, or cherry pick capabilities to augment an existing cloud data lake with DataOps and MLOps capabilities.

The Analytical Data Platform reduces time to insights by allowing provisioning of an enterprise-grade data platform in a single day. Examples of AI applications that customers may choose to implement with the offering include, but are not limited to, customer intelligence, personalization, marketing, price optimization, promotion planning, demand prediction, churn prevention, and computer vision.



Max Martynov, Chief Technology Officer at Grid Dynamics, explained: “While data is widely acknowledged to be a powerful enterprise asset, many companies still struggle to turn data into insights. Often the reason is lack of infrastructure, tooling, processes, and skills. With years of experience in building advanced data analytics for Fortune-1000 companies, we created a solution that reduces the time and cost of building the foundational platform by 10x and helps get to business value with AI and ML faster.”

For more information on Grid Dynamics’ Analytical Data Platform, please refer to the articles [Turn Data Into Insights Faster With Grid Dynamics Analytical Data Platform Accelerator on AWS Cloud](#) and [Deploy Analytical Data Platform on AWS in One Day](#).

If you are interested in a demo or would like to explore how the solution can help you, [please contact Grid Dynamics directly](#).

About Grid Dynamics

Grid Dynamics (Nasdaq:GDYN) is a digital-native technology services provider that accelerates growth and bolsters competitive advantage for Fortune 1000 companies. Grid Dynamics provides digital transformation consulting and implementation services in omnichannel customer experience, big data analytics, search, artificial intelligence, cloud migration, and application modernization. Grid Dynamics achieves high speed-to-market, quality, and efficiency by using technology accelerators, an agile delivery culture, and its pool of global engineering talent. Founded in 2006, Grid Dynamics is headquartered in Silicon Valley with offices across the US and Central and Eastern Europe. To learn more about Grid Dynamics, please visit www.griddynamics.com.

Forward-Looking Statements

This communication contains “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 that are not historical facts, and involve risks and uncertainties that could cause actual results



of Grid Dynamics to differ materially from those expected and projected. These forward-looking statements include, without limitation, statements about the Analytical Data Platform’s qualities and capabilities.

These forward-looking statements involve significant risks and uncertainties that could cause the actual results to differ materially from the expected results. Most of these factors are outside Grid Dynamics’s control and are difficult to predict. Factors that may cause such differences include, but are not limited to, any factors creating issues with the qualities and capabilities of the platform and other risks and uncertainties indicated in Grid Dynamics filings with the SEC.

Grid Dynamics cautions that the foregoing list of factors is not exclusive. Grid Dynamics cautions readers not to place undue reliance upon any forward-looking statements, which speak only as of the date made. Grid Dynamics does not undertake or accept any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements to reflect any change in its expectations or any change in events, conditions or circumstances on which any such statement is based. Further information about factors that could materially affect Grid Dynamics, including its results of operations and financial condition, is set forth under the “Risk Factors” section of the Company’s quarterly report on Form 10-Q filed November 5, 2020 and in other periodic filings Grid Dynamics makes with the SEC.

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