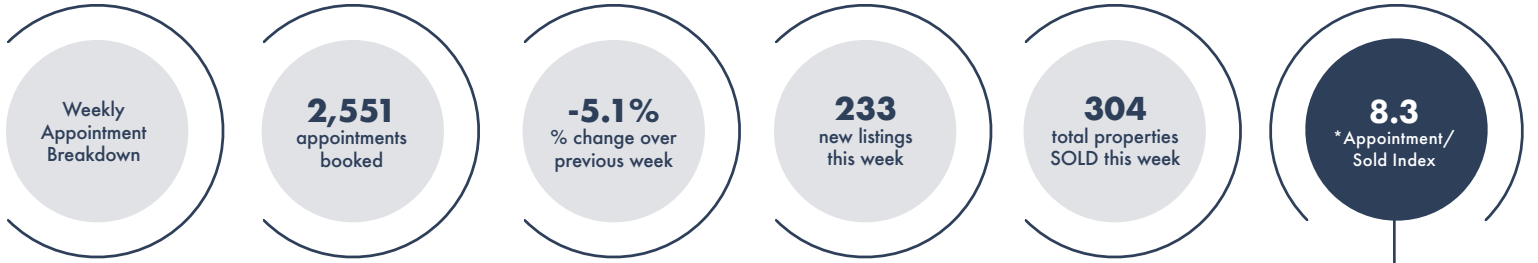
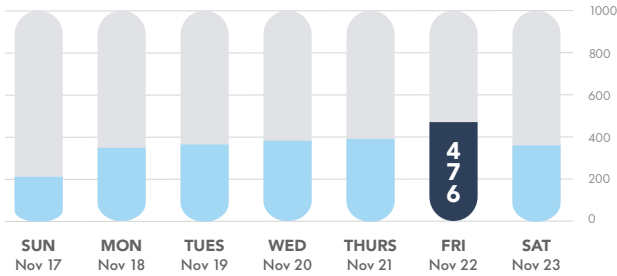


APPOINTMENT CENTRE

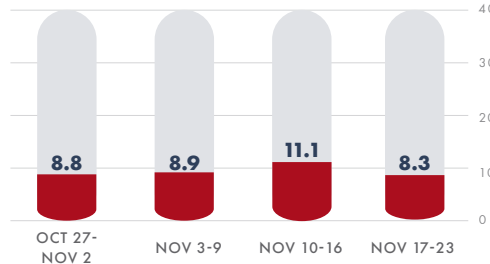
NOVEMBER 17-23 2024



APPOINTMENTS - A WEEK AT A GLANCE

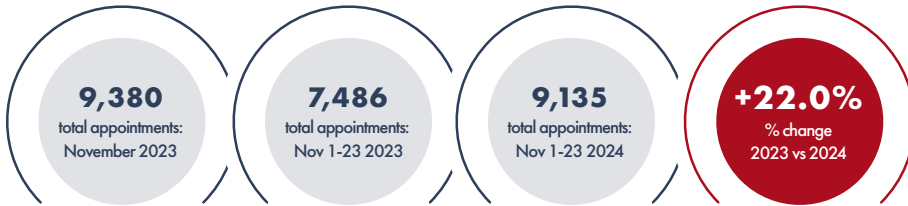


APPOINTMENT/SOLD INDEX PAST 4 WEEKS



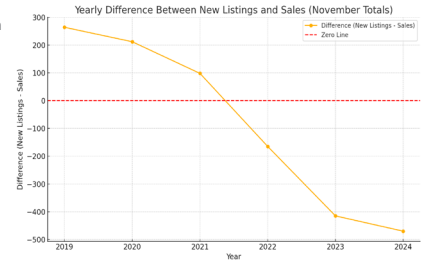
This number assesses the relationship between properties that sold this week and the number of appointments made during the same week, thereby measuring buyer motivation.

MONTHLY COMPARISON 2023 vs 2024



As we begin to approach the end of November, our appointment centre is seeing our weekly appointments continuing to decrease slightly each week. As usual, our busiest day was Friday with 476 appointments made that day, representing a 5.7% decrease when compared to Friday of last week. Despite these regular decreases, we are still seeing an increase of 26.2% (should this be 22.0) in monthly appointments when compared to our numbers from 2023.

The appointment/sold index dropped back to 8.3, which is where the index was 4 weeks ago during the week of October 20-26. In addition, sales continue to significantly surpass new listings by 30.4%. Despite the drop in appointments the fact that the gap between sales and new listings has surpassed the total of November 2023. This indicates strong buyer sentiment in these latter weeks of the year.



Our top price ranges are showing some notable changes this week. Specifically, the \$1-2M range continues to hold the #1 spots in both Hamilton and Halton and has returned to #2 in Niagara. The \$450-500k range has increased in popularity in Hamilton, having climbed from #5 last week to #3 this week. Finally, the \$950k-1M range has returned to the chart in Halton at #4 after having been missing from the chart in this region since October 27-November 2 of this year.

*source: RE/MAX Escarpment & Niagara internal data

TOP 5 PRICE RANGES

HAMILTON			HALTON			NIAGARA		
	Prev. Week	Current Week		Prev. Week	Current Week		Prev. Week	Current Week
#1	\$1-2M	\$1-2M	#1	\$1-2M	\$1-2M	#1	\$550-600k	\$550-600k
#2	\$750-800k	\$550-600k	#2	\$2M+	\$2M+	#2	TIE \$500-550k and \$650-700k	\$1-2M
#3	\$650-700k	\$450-500k	#3	\$650-700k	\$550-600k	#3	\$450-500k	\$650-700k
#4	\$550-600k	\$650-700k	#4	850-900k	\$950k-1M	#4	\$600-650k	\$500-550k
#5	\$450-500k	\$750-800k	#5	\$450-500k	\$650-700k	#5	TIE \$400-450k and \$750-800k	\$600-650k

APPOINTMENTS 5 YEARS AT A GLANCE

