



**Video script for Wholesale Distribution industry blog:**

## How Wholesale Pricing Simulations Reveal Hidden Profit Potential Before Your Customers Ever See A Sales Quote

### **FRAME 1**

Testing wholesale pricing strategies on your customers? That's risky.

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### **FRAME 2**

Every price change impacts margin, volume and revenue. But you're relying on instinct, not data.

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### **FRAME 3**

Your wholesale pricing lab simulates scenarios before customers ever see quotes.

- Supplier costs rise 3%
  - 2% discount offer
  - Pricing adjusted by customer tier
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### **FRAME 4**

With the right formula, you can:

- Catch margin erosion early
  - Decide at data speed
  - Turn volatility into visibility
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### **FRAME 5**

Ready to experiment safely and win?  
Enter the wholesale pricing lab. Read our blog.

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### **FRAME 6**

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