



RETHINK YOUR ENERGY DRINK



Forget about the store-bought brands. BLU FROG® gets you hopped-up on naturally healthy, longer-lasting and heightened energy without the crash. It's ultra-premium liquid nutrition that gives you springs.

Supplement Facts		
Serving Size: 1 Can (12 fl oz)		
	Amt Per Svcg	% DV*
Calories	90	
Total Carbohydrate	21 g	8%
Dietary Fiber	less than 1 g	2%
Total Sugars	19 g	↑
Includes 12g Added Sugars		24%
Thiamin (as thiamine hydrochloride)	1.5 mg	130%
Riboflavin (as riboflavin U.S.P.)	1.7 mg	130%
Niacin (as niacinamide)	20 mg	130%
Vitamin B6 (as pyridoxine hydrochloride)	6 mg	350%
Folate	400 mcg DFE	100%
	(240 mcg folic acid)	
Vitamin B12 (as cyanocobalamin)	18 mcg	750%
Biotin (as d-Biotin)	300 mcg	1000%
Pantothenic Acid (as calcium d-pantothenate)	0 mg	200%
Choline (as choline chloride)	10 mg	2%
Potassium	100 mg	2%
Proprietary BLU FROG® Advanced Energy Blend		
Taurine	1000 mg	↑
Acetyl-L-Carnitine HCl	500 mg	↑
Guarana Seed Extract	365 mg	↑
Quercetin	200 mg	↑
L-Theanine	160 mg	↑
Inositol	50 mg	↑
Proprietary LIMU Seaweed Blend™	50 g	↑
Certified organic, pure reconstituted limu extract of the whole Fucus vesiculosus and Undaria pinnatifida seaweeds.		
* Percent Daily Values are based on a 2,000 calorie diet.		
† Daily Value not established.		

Other Ingredients: ultra-purified reverse osmosis carbonated water, proprietary all-natural flavor blend (mango puree, natural fructose, natural flavors, apple juice concentrate, pear juice concentrate, stevia), malic acid, potassium sorbate, xanthan gum.



BLU YOUR MIND

Compare it to “normal” energy drinks and you’ll not only see, but *feel* the difference. No jitters, no fake stuff, no downside. Just a gentle, smooth and completely guilt-free jumpstart.

FITNESS FOR YOUR BRAIN®

Our exclusive BLU FROG Advanced Energy Blend is enriched with powerful cognitive-enhancing nootropic supplements that keep you razor sharp and laser focused while boosting your mental clarity, creativity, mood, endurance and drive.

REFRESHMENT WITH BENEFITS

Loaded with amino acids, antioxidants, minerals and B vitamins, the LIMU Energy® line is the only one on the market that’s infused with functional ingredients, including Fucoidan, a supernutrient backed by science.



Certified Organic Seaweed Blend



Certified Non-GMO Seaweed Blend



Gluten Free



Vegan

These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

Clean ingredients refers to no artificial colors, flavors or sweeteners.

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OUTPERFORMING THE COMPETITION BY LEAPS AND BOUNDS

THE PROOF IS IN THE SCIENCE

Each can is power-packed with our proprietary Fucoidan seaweed supernutrient, which has been the subject of over 1,900 independent, third-party, unsolicited scientific research studies available for public review in the *U.S. National Library of Medicine* at the *National Institutes of Health*, better known as PubMed.

BE HOPPY

Delicious tropical fruits and a vitality-boosting formula pair perfectly with BLU FROG's one-of-a-kind, Fucoidan-rich, certified organic and non-GMO LIMU Seaweed Blend™ to provide a healthy jolt.

	BLU FROG®	RED BULL	MONSTER	ROCKSTAR
SERVING SIZE (FL OZ.)	12	12	12	12
CALORIES	90	160	165	195
CARBS (G)	21	40	41	48
SUGARS (G)	19	39	41	47
CAFFEINE (MG)	80	114	120	120
ACETYL-L-CARNITINE (MG)	500N	ONEN	ONEN	ONE
L-THEANINE	160N	ONEN	ONEN	ONE
FUCOIDAN-RICH LIMU SEAWEED EXTRACT	✓	⊘	⊘	⊘
QUERCETIN (POTENT FLAVONOID ANTIOXIDANT)	✓	⊘	⊘	⊘
CHOLINE CHLORIDE	✓	⊘	⊘	⊘
BIOTIN (B7) - % DV	1000%	NONE	NONE	NONE
FOLATE (B9) - % DV	100%	NONE	NONE	NONE
THIAMIN (B1) - % DV	130%	NONE	NONE	NONE
RIBOFLAVIN (B2) - % DV	130%	NONE	150%	300%
NIACIN (B3) - % DV	130%	140%	150%	150%
PANTOTHENIC ACID (B5) - % DV	200%	70%	NONE	150%
VITAMIN B6 % DV	350%	360%	150%	150%
VITAMIN B12 % DV	750%	120%	150%	150%
ADDED COLORS	NO	YES	YES	YES
ARTIFICIAL FLAVORS	NO	YES	NO	YES





SUPERCHARGED LIQUID ENERGY



Need an extra hop in your step?

BLU FROG 2® is loaded with all the ultra-premium nutrition of BLU FROG®, plus double the natural caffeine, providing sustained, feel-good energy for all-day action.

Supplement Facts

Serving Size: 1 Can (12 fl oz)

	Amt Per Svc	% DV*
Calories	70	
Total Carbohydrate	21 g	8%
Dietary Fiber	less than 1 g	2%
Total Sugars	10 g	†
Includes 7g Added Sugars		14%
Thiamin (as thiamine hydrochloride)	1.5 mg	130%
Riboflavin (as riboflavin U.S.P.)	1.7 mg	130%
Niacin (as niacinamide)	20 mg	130%
Vitamin B6 (as pyridoxine hydrochloride)	6 mg	350%
Folate	400 mcg DFE (240 mcg folic acid)	100%
Vitamin B12 (as cyanocobalamin)	18 mcg	750%
Biotin (as d-Biotin)	300 mcg	1000%
Pantothenic Acid (as calcium d-pantothenate)	10 mg	200%
Choline (as choline chloride)	10 mg	2%
Potassium	75 mg	2%

Proprietary BLU FROG® Advanced Energy Blend

Taurine	1000 mg	†
Acetyl-L-Carnitine HCl	500 mg	†
Guarana Seed Extract	365 mg	†
Quercetin	200 mg	†
L-Theanine	200 mg	†
Inositol	50 mg	†

Proprietary LIMU Seaweed Blend™

Certified organic, pure reconstituted limu extract of the whole *Fucus vesiculosus* and *Undaria pinnatifida* seaweeds.

* Percent Daily Values are based on a 2,000 calorie diet.
† Daily Value not established.

Other Ingredients: ultra-purified reverse osmosis carbonated water, proprietary all-natural flavor blend (mango puree, xylitol, natural fructose, natural flavors, apple juice concentrate, pear juice concentrate, stevia), malic acid, potassium sorbate, natural caffeine, xanthan gum.



JUMPSTART YOUR LIFE

With fewer calories and lower natural sugar content, BLU FROG 2 has twice the kick of BLU FROG with a power-packed punch of wildly health energy that'll leave store-bought brands in the dust.

FITNESS FOR YOUR BRAIN®

Our exclusive BLU FROG Advanced Energy Blend is enriched with powerful cognitive-enhancing nootropic supplements that keep you razor sharp and laser focused while boosting your mental clarity, creativity, mood, endurance and drive.

REFRESHMENT WITH BENEFITS

Full of amino acids, antioxidants, minerals and B vitamins, the LIMU Energy® line is the only one on the market that's infused with functional ingredients, including Fucoidan, a supernutrient backed by science.



Gluten-Free



Vegan



Kosher



Certified Organic Seaweed Blend



Certified Non-GMO Seaweed Blend



Voted Best New Consumer Product



Scientifically Studied Supernutrient

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OUTPERFORMING THE COMPETITION BY LEAPS AND BOUNDS

	BLU 2 FROG	BLU FROG	RED BULL	MONSTER	ROCKSTAR
SERVING SIZE (FL. OZ.)	12	12	12	12	12
CALORIES	70	90	160	165	195
CARBS (G)	21	21	40	41	48
SUGARS (G)	10	19	39	41	47
CAFFEINE (MG)	160	80	114	120	120
ACETYL-L-CARNITINE (MG)	500	500	NONE	NONE	NONE
L-THEANINE	200	160	NONE	NONE	NONE
FUCOIDAN-RICH LIMU SEAWEED EXTRACT	✓	✓	✗	✗	✗
QUERCETIN (POTENT FLAVONOID ANTIOXIDANT)	✓	✓	✗	✗	✗
CHOLINE CHLORIDE	✓	✓	✗	✗	✗
BIOTIN (B7) - % DV	1000%	1000%	NONE	NONE	NONE
FOLATE (B9) - % DV	100%	100%	NONE	NONE	NONE
THIAMIN (B1) - % DV	130%	130%	NONE	NONE	NONE
RIBOFLAVIN (B2) - % DV	130%	130%	NONE	150%	300%
NIACIN (B3) - % DV	130%	130%	140%	150%	150%
PANTOTHENIC ACID (B5) - % DV	200%	200%	70%	NONE	150%
VITAMIN B6 % DV	350%	350%	360%	150%	150%
VITAMIN B12 % DV	750%	750%	120%	150%	150%
ADDED COLORS	NO	NO	YES	YES	YES
ARTIFICIAL FLAVORS	NO	NO	YES	NO	YES

THE PROOF IS IN THE SCIENCE

Each can features our proprietary Fucoidan seaweed supernutrient, which has been the subject of over 1,900 independent, third-party, unsolicited scientific research studies available for public review in the *U.S. National Library of Medicine* at the *National Institutes of Health*, better known as PubMed.

GIVES YOU SPRINGS

Delicious tropical fruits and a vitality-boosting formula pair perfectly with our one-of-a-kind, Fucoidan-rich, certified organic and non-GMO LIMU Seaweed Blend™ to provide a healthy jolt of longer-lasting, heightened energy and zero crash.

OH, HOPPY DAY

BLU 2 won the People's Choice for Best New Consumer Product in the 2014 American Business Awards®, better known as The Stevie® Awards.





FREQUENTLY ASKED QUESTIONS

WHAT ARE BLU FROG® AND BLU FROG 2®?

BLU FROG and BLU FROG 2 are wildly healthy, Fucoidan-based energy drinks that help improve performance, endurance and concentration. Each can contains our exclusive BLU FROG Advanced Energy Blend that's made with cutting-edge functional ingredients, including powerful nootropic supplements like L-Theanine and Acetyl-L-carnitine, which are known to provide longer-lasting, clean energy and cognitive clarity. They also include our proprietary Fucoidan infused, certified organic, non-GMO LIMU Seaweed Blend™.

WHAT IS THE DIFFERENCE BETWEEN BLU FROG AND BLU FROG 2?

BLU FROG 2 is a heightened version of BLU FROG but with twice the natural caffeine, plus less natural sugar and fewer carbs and calories.

HOW MUCH CAFFEINE IS IN BLU FROG AND BLU FROG 2?

BLU FROG contains 80mg of natural caffeine from guarana seeds. BLU FROG 2 contains 160mg of natural caffeine from both guarana seeds and coffee beans for an even stronger boost of energy.

HOW BIG IS EACH CAN OF BLU FROG AND BLU FROG 2?

Each can of BLU FROG and BLU FROG 2 contains 12 fl. oz. of ultra-premium liquid nutrition.

IS IT SAFE FOR ANYONE TO DRINK BLU FROG OR BLU FROG 2?

Though each are made from all-natural ingredients, we do not recommend drinking BLU FROG or BLU FROG 2 to women who are pregnant, children under the age of 12 and adults who are generally sensitive to caffeine.

WHAT DOES ACETYL-L-CARNITINE DO?

Thought to aid heart and brain function, muscle movement and many other body processes, this ingredient helps the body produce energy.

WHAT ARE NOOTROPICS?

Pronounced noh-ə-TROP-iks, they're known to enhance cognitive function, keeping you razor sharp and laser focused while boosting mental clarity, creativity, mood, endurance and drive in healthy individuals.

WHAT DOES TAURINE DO?

Taurine is an antioxidant that offers numerous benefits, such as helping the body with muscle fatigue and increasing exercise capacity.



FREQUENTLY ASKED QUESTIONS

WHAT DOES QUERCETIN DO?

Quercetin inhibits the breakdown of the adrenaline that your body creates naturally so you feel energized for a longer period of time without forcing your body to produce more adrenaline.

HOW MANY CANS ARE OKAY TO DRINK IN ONE DAY?

We recommend drinking no more than two cans in one day.

CAN I DRINK BLU FROG AND BLU FROG 2 WITH OTHER LIMU/ARIIX PRODUCTS?

We encourage you to incorporate them into your daily regimen with other LIMU/ARIIX products. Try drinking a BLU FROG or BLU FROG 2 before you work out, followed by a LIMU LEAN® Protein Shake after your workout to rebuild your lean muscle tissue and help with recovery. Drinking the recommended servings of LIMU ORIGINAL® is also highly beneficial in supporting your immune system on a daily basis.

HOW LONG DO THE EFFECTS LAST?

Though everyone is different, and it depends on the level of activity exerted after drinking either a BLU FROG or BLU FROG 2, the average length of energy felt is about four hours.

WHAT IS THE SEDIMENT IN BLU FROG?

Crystallization in BLU FROG is sometimes the product of prolonged refrigeration, but it's still safe to drink. Just give it a gentle shake before you pop the top!