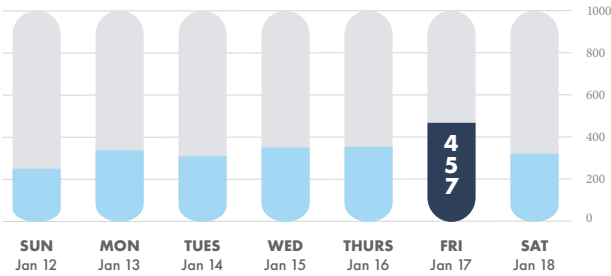


# APPOINTMENT CENTRE

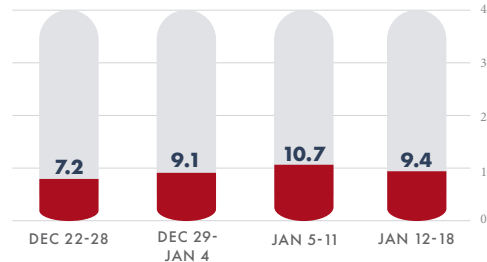
JANUARY 12-18 2024



## APPOINTMENTS - A WEEK AT A GLANCE



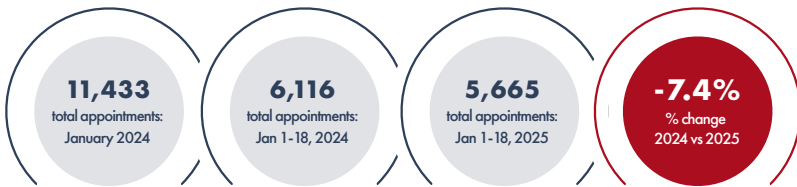
## APPOINTMENT/SOLD INDEX PAST 4 WEEKS



**9.1**  
30 day average

This number assesses the relationship between properties that sold this week and the number of appointment made during the same week, thereby measuring buyer motivation.

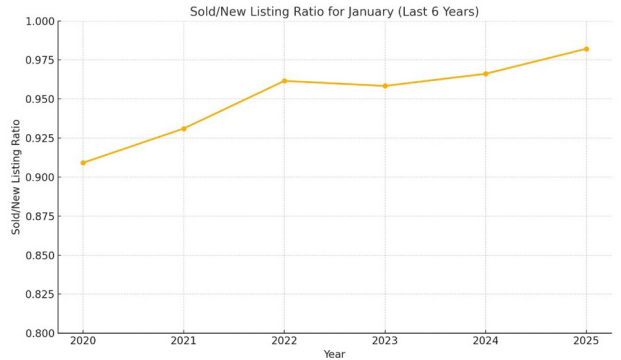
## MONTHLY COMPARISON 2024 vs 2025



RE/MAX Escarpment and Niagara's sold-to-new listing ratio has been trending upwards over the last few years in January and outpacing our trading area competition, illustrating our agent's ability to market and price with the expertise it takes to sell homes in this fluctuating market.

## TOP 5 PRICE RANGES

HAMILTON			HALTON			NIAGARA		
	Prev. Week	Current Week		Prev. Week	Current Week		Prev. Week	Current Week
#1	\$1-2M	\$1-2M	#1	\$1-2M	\$1-2M	#1	\$450-500k	\$550-600k
#2	\$600-650k	\$650-700k	#2	\$2M+	\$2M+	#2	\$550-600k	\$500-550k
#3	\$650-700k	\$750-800k	#3	\$700-750k	\$650-700k	#3	TIE \$650-700k and \$1-2M	\$450-500k
#4	\$850-900k	\$700-750k	#4	\$450-500k	TIE \$700-750k and \$950k-1M	#4	\$400-450k	\$1-2M
#5	\$550-600k	\$450-500k	#5	650-700k	\$450-500k	#5	\$500-550k	TIE \$600-650k and 750-800k



\*Source: RE/MAX Escarpment & Niagara internal data

## APPOINTMENTS 5 YEARS AT A GLANCE

