

Indigo Ag's latest Carbon program updates are here to deliver greater value per acre, simplify participation, and expand market opportunities for growers and agribusiness partners. Our enhancements are designed to maximize your financial returns and make it easier than ever to access sustainability market opportunities and monetize your sustainable practices.

**Now includes a guaranteed minimum payment of \$20 / acre for qualifying farmers planting cover crops for the first time.\***

### Key Benefits



#### MORE VALUE

- Higher carbon generation per acre, in some cases as much as 40-60%
- Increased carbon credit prices, now selling in the \$60-80 range
- Guaranteed minimum payments for cover crops\*



#### EASY TO USE

- 80% reduction in time spent on data collection
- Intuitive crop management-based interface
- Data submission in just 30 minutes



#### MORE OPPORTUNITY

- Nationwide program availability in the continental US
- Direct path to Scope 3 & biofuels tax credit opportunities when enrolled in Carbon by Indigo
- Trusted source of high-quality nature based carbon credits that buyers demand

### Program Highlights

#### ✓ Outcome-Based Program

We pay for the carbon sequestered from the practices you adopt, rather than a lump sum or single payment for a practice change.

#### ✓ Largest Registry-Approved Program

Nearly 300,000 credits issued to date, making us the largest registry-approved carbon program in the market.

#### ✓ Independent Verification

The Climate Action Reserve (CAR), an independent third-party registry, approves our credits and confirms their eligibility for sale.

#### ✓ Higher Farmer Returns

75% of the weighted price paid by buyers for a carbon credit crop goes back to the farmer. As carbon prices increase, your return increases. Visit [indigoag.com/carboncalculator](https://indigoag.com/carboncalculator) to see what you can earn.

Only available to fields in qualifying states. Participation in the promotion will alter payment rates, schedules and payment terms from the base program agreement – see promotion details. Participation is subject to additional eligibility requirements, terms, conditions and limitations available at [indigoag.com/covercropincentive](https://indigoag.com/covercropincentive). Must enroll in Promotion to participate, subject to Indigo's acceptance of enrollment. Non-qualifying fields will automatically be excluded. Limited time offer only with limited availability for enrollment. Promotion is subject to change or early cancellation by Indigo.

## Key Features



### More Value

Enhanced measurement accuracy for higher carbon credit generation



### Enhanced Efficiency Nitrogen Fertilizers (EENFs)

Now a quantifiable credit generating practice



### Reduced Data Burden

Participate with significantly less data required



### Increased Carbon Credit Sales Price

Higher returns from premium-priced credits



### Updated Carbon Calculator

Accurate earnings estimates



### Program Expansion

Available across the continental U.S.



### New 'Big League' Buyers

Attracting large, reputable buyers



### Expansion of Crops

18 eligible crops including adding perennial alfalfa



### Many Agribusiness Partners

40+ partners ready to help you monetize sustainability

SEE HOW MUCH YOU CAN EARN: [indigoag.com/carboncalculator](https://indigoag.com/carboncalculator)

*Enroll today or with a trusted partner in your area. Sign up to get started.*

**carbon**<sup>™</sup>  
by indigo

*More grower-friendly,  
more availability, more  
money!*

**indigo**<sup>™</sup>

Indigo Ag is committed to sustainability science and technology, continuously unlocking more value for growers and partners. With three years of credits generated, Indigo is the only program to deliver credits at scale repeatedly, consistently delivering results and sharing upsides with growers and partners.