APPOINTMENT CENTRE March 29 - April 4, 2020

WEEKLY APPOINTMENT BREAKDOWN

Mar 29

Mar 30

634 appointments

booked

Mar 31

nts % pr

% change over previous week

April 2

April 3

-22.0%

new listings this week

April 4

91

total properties SOLD this week

113

This number assesses the relationship between properties that Sold this week and the number of appointments made during the same week, thereby measuring Buyer motivation.



April 1

TOP 5 PRICE RANGES							
Hamilton		Burlington		Niagara			
#1	\$450-500k	#1	\$1-2M	#1	\$300-350k		
#2	\$350-400k	#2	\$550-600k	#2	\$500-550k		
#3	\$600-650k	#3	\$800-900k	#3	\$350-400		
#4	\$550-600k	#4	\$700-750k	#4	\$400-450k		
#5	\$250-300k	#5	\$600-650K	#5	\$450-500k		

MONTHLY COMPARISON 2019 vs 2020

11613	9586	- 17.45 %
total appointments:	total appointments:	% change
March 2019	March 1-28, 2020	2019 vs. 2020



5.6

Sold/Appointment

Index

Week 3 of office closures saw appointments continue to decline, with 634 appointments in total over the course of the week, however we still brought 91 new listings to the market and recorded 113 sales.

Even with fewer properties sold during the week and fewer appointments being made, our Sold/Appointment Index indicates that those buyers who are still requesting appointments are definitely serious, with 5.6 appointments on average per property sold during the week. - a stark contrast to 4 weeks ago when the average was 23.8 appointments.

Popular price points in Hamilton dipped slightly with a range from \$250-650k reccorded in our Top 5. Burlington saw the \$1-2M price range rank the most popular for the first time in several weeks, and the lowest price point in our ranking was \$550-600, when over the course of the last 4 weeks we have seen popular prices as low as \$400k. Niagara didn't quite see the highs of the last couple of weeks, staying solidly in the \$300-\$550 price ranges.



APPOINTMENTS 4 YEARS AT A GLANCE

^{*}source: RE/MAX Escarpment & Niagara internal data.