



Gong Cha Global

Powering a global tea business' international operations



I would absolutely recommend Community Fibre. The connection itself is very, very good, and then when I need to get in touch with our account managers, Josh or James, they are always very quick to come back to me, which is really important as the first point of contact.

Ahmet Baristiran, Global Transformation Director



The client

Gong Cha is a London-based bubble tea company with an expansive global reach. From the US to New Zealand, Korea and beyond, Gong Cha continues to grow rapidly around the world – adding to its already established 1,800 stores. Despite the significant scale of the business itself, the dynamic start-up mentality of the core team over at head office requires maximum connectivity. That's where Community Fibre comes in.

The challenge

When Gong Cha's corporate global office moved premises, the company needed to ensure that international communications would continue to be seamless. With demand spanning across multiple continents throughout 1,800 stores, the central corporate hub of this expanding business required both a strong and reliable connection, as well as exceptional customer service. In a video call-heavy working environment, they needed a fibre connection that was up to the task.

The solution

Community Fibre supplied Gong Cha's London HQ with our HYPERFAST 400 Mbps Business Fibre Broadband, giving the team the speeds it needs to operate globally at pace. However, with new additions to the core London-based team on the horizon and its premises expanding, Gong Cha will receive an extended line with a 1 Gbps connection, ensuring a crystal-clear video call connection whenever needed.



Visit communityfibre.co.uk/business or to speak to one of our full fibre experts call **0808 196 6056**. Lines are open Monday to Friday 9am-5pm.