

A stylized graphic of a globe is positioned on the left side of the page. It consists of several light gray, curved lines that represent the latitude and longitude of a globe, creating a sense of global connectivity and movement.

DIPLOMATIC RELATIONS & CORPORATE SOCIAL RESPONSIBILITY REPORT

ABOUT CSR

Sport for development is an approach based on the belief that play or sport is not just an end in itself but also an effective way to help achieve larger development goals. Global evidence reveals that sport-based programs which are explicitly designed to address the needs of particular sections of the population have the potential to prevent disease, increase school attendance, improve learning levels, foster gender equity, enhance inclusion of persons with disability, and build skills that promote employment and economic development. Corporate Social Responsibility is an increasingly viewed important part of the world of sport.



The growing importance of CSR has re-written the relationships of the international sports federations with its various stakeholders including athletes, staff members, supply chain partners, government, event partners, fans, and communities.

Engaging in CSR is a desired investment for human development and for a more sustainable global future. Investment in sport is a vital factor in this paradigm. As an effective CSR medium, sport can build values that any socially responsible communities strive for. These include qualities like teamwork, fair play, involving staff members and athletes as well as building good relationships with fans and followers and also motivate and educate them.

OUR COMMITMENT AND SUSTAINABLE DEVELOPMENT GOALS:

Our operational practices and policies reflect our commitment to making a positive impact around the globe. We try to use the power of sport to make our world a better place. This focus extends to our work to build a sustainable future where everyone has access to the benefits and opportunities that sports and an active lifestyle can bring. It is central to our mission to empower every person and community to achieve more, and that’s what many of our colleagues are working on every day.

This is a commitment that strongly aligns to the United Nations sustainable development goals.



We demonstrate our commitment to sustainable development through our organisational governance, policies, events, philanthropic projects and donations just like our cooperation with the government sector, NGOs and diplomatic partners.



In 2020, FITEQ joined un Global Climate Action. Across the international world of sports, this collaboration aims to find practical solutions for the sports industry to tackle climate change. During 2020, basic sustainability-related documents and policies are maintained and from 2021 will be easily accessible.

WHAT HAPPENED IN 2020

The COVID-19 global pandemic had a profound impact on most of our operations and CSR initiatives and forced us to postpone most of our international projects. At the beginning of 2020, Head of CSR and diplomatic relations, Gergely Muranyi announced a new program called “Table of Peace” concentrating on the youngest generations of post-conflict areas of the world which has been rescheduled for 2021 as well.



Despite of COVID-19, we successfully delivered many CSR donations and organised diplomatic events in cooperation with our partners and the Ministry of Foreign Affairs and Trade of Hungary. Thanks to this good relationship with the world of diplomacy, we managed to deliver the first amount of teqball tables to Iran and many other countries with logistic difficulties.

#TABLEOFPEACE



15th of July 2020. Donation event in cooperation with the Embassy of Hungary to Italy and Raffaele Chiulli, president of GAISF – Rome, Italy

3 tables were donated to:

- Italian National Olympic Committee - CONI
- GAISF – (President Chiulli donated the table to AS Roma)
- la Sapienza University of Rome



11th of September 2020. Donation event in cooperation with the Hungarian Consulate General in Innsbruck – Innsbruck, Austria

3 tables were donated to:

- the city of Innsbruck
- University of Innsbruck



17th of September 2020. Charitable donation to support the students living in the dorm – Zrenjanin, Serbia

1 table were donated to:

- Emmaus College for Boys



24th of September 2020. Charitable donation to support the orphan house of father Bøjte – Deva, Romania

1 table were donated to:

- Saint Francis Foundation and Orphan House



2nd of October 2020. Diplomatic donation event in cooperation with the Ministry of Foreign Affairs and Trade of Hungary with the attendance of the minister and the mayor of the city– Nuremberg, Germany

2 tables were donated to:

- the city of Nuremberg



7th of October 2020. Charitable donation to support the development of the girls' healthy and active lifestyle living in the orphanage – Velyka Dobron, Ukraine

1 table were donated to:

- Good Samaritan Children's Home for Girls



14th of October 2020. Charitable donation to support the students of the highschool – Karácsfalva/Карачин, Ukraine

1 table were donated to:

- Sandor Sztojka Greek Catholic High School



October - November 2020. Contribute to a national level educational program and make teqball available for a wider audience in the most underprivileged villages – Hungary

58 tables were donated to:

- 58 schools in the most underdeveloped regions of Hungary

CSR CASE STUDY — LIVE TOGETHER PROGRAM ZAATARI REFUGEE CAMP, JORDAN

Our cooperation with Peace and Sport and the support of their Live together program is the federation's longest-running program of its kind and it takes a "train-the-trainer" approach to CSR. It aims to implement field programs and ensure their sustainability, maximizing the use of sport for development and peace and leading social transformation in every area of the world affected by poverty or social instability.



This program is committed to aligning with the UN 2030 agenda for sustainable development and promotes improved international coherence and collaboration in placing sport at the service of humanity, as a powerful enabler of sustainable development.

PLANS FOR 2021 - TYPE OF CSR PROJECTS

DONATIONS AND EVENTS WITH THE HUNGARIAN
MINISTRY OF FOREIGN AFFAIRS AND TRADE

Project length: Continuous – 14 times in 2021

Partners: Hungarian Ministry of Foreign Affairs and Trade

Budget: €12,000/ location

Demographic Target Group: Children, Youths, Adults

Number of Participants: 300-5,000

Geographical reach: Worldwide

BACKGROUND:

- In 2019 FITEQ signed a strategic cooperation agreement with the Hungarian Ministry of Foreign Affairs and Trade and cooperate with its Department of Sports Diplomacy. This can be a great gate opener anywhere around the world.

MAIN OBJECTIVES AND INNOVATIVE FEATURES

A program with the
power of sport and
diplomacy

Thanks to the
diplomatic partners
the initiative can be
gate opener

Reach people in
various regions and
making debutes in
new countries

COMMUNICATION:

Teqball website and social media are the main channels. all the events can be communicated through press conferences and the official communication channels of the diplomatic bodies, which is also an opportunity to give updates on the project furthermore it can strengthen the awareness of teqball at international level.



**„TEQBALL IS MORE THAN JUST A
SPORT, IT BRINGS COMMUNITIES
TOGETHER...”**



COMMUNITY BASED DONATIONS WITH NGOS

Project length: 1-4 days / 3 times in a year

Partners: Non-governmental organizations (e.g. Peace and Sport)

Budget: €15,000 / event

Demographic Target Group: Children & Youths

Number of Participants: 200 - 1000

Geographical reach: National, International

BACKGROUND:

- Community-based programmes enable FITEQ to work with local communities and NGOs directly since they are engaging young people in safe and constructive activities designed to support them to make better decisions about their behaviour, attitudes and futures. The program can also encourage young people to consider teqball to do at a professional level. This program can involve 200-1000 participants at every location.

MAIN OBJECTIVES AND INNOVATIVE FEATURES

Participants will be trained to become teqball coaches

A unique program combining sporting and educational activities, based on positive learning

Create the opportunity to participate in a new sport

COMMUNICATION:

Teqball website and social media are the main channels and surfaces of the partner organisations. The involvement of our ambassadors or the partner's ambassadors can be communicated through a press conference and the ambassadors' own social media channels, which is also an opportunity to give updates on the project. It can also strengthen the awareness and credibility of teqball which can increase the number of new athletes.

CSR PROJECTS WITH NATIONAL TEQBALL FEDERATIONS

Project length: 1-4 days / 6 times in a year
Partners: Football clubs, foundations of famous athletes
Budget: €4,000 / location
Demographic Target Group: Children & Youths
Number of Participants: 100 - 500
Geographical reach: National, International

BACKGROUND:

- This initiative gives opportunities for youth to participate in teqball. In this project we can also build-up a stronger cooperation with our national federations, involve new athletes while we can enrich our network with important person from all over the world. This program promotes sport and educational activities with accessible community education, leisure, and sports facilities. Also give us the opportunity to strengthen the awareness of the local teqball federations. This program can involve 100-500 participants at every location.

MAIN OBJECTIVES AND INNOVATIVE FEATURES

The program can use all the five functions of the table providing leisure activity to everyone

Complex collaborative structure with various partner organizations

Include people from different social backgrounds and form them into one team

COMMUNICATION

Teqball website and social media are the main channels but should be communicated through the national federations' surfaces as well. Press conferences could accelerate the awareness of the program.



“IT IS VERY IMPORTANT FOR THE KIDS THAT THEY CAN HAVE SOCIAL ACTIVITIES SUCH AS PLAYING TEQBALL.”



TABLE OF PEACE - INDEPENDENT FITEQ INITIATIVE

Project length: 1-2 days / 3 times in a year

Partners: Organised by our own team based on our internal decision

Budget: €20,000/location

Demographic Target Group: Children, Youths, Adults

Number of Participants: 200-800

Geographical reach: National

BACKGROUND:

- FITEQ can use the network of its own national federations all over the world to create it's own charitable program that can lasts for decades as a legacy of its dedication to developing through sport. FITEQ will monitor the outcome of these donation events maintaining a new TEQ community which can be formed after a successful event. Cooperation between the Hungarian Ministry of Foreign Affairs and Trade can support the goal of this project to reduce the costs and make it more efficient.

MAIN OBJECTIVES AND INNOVATIVE FEATURES

Promoting the active lifestyle and raise the awareness of the national teqball federations

Rebuild the communities in post-conflict areas aiming at young generations

Reinforce social skills of the participants: working on positive group dynamics

COMMUNICATION:

Teqball website and social media are the main channels. All the events can be communicated through press conferences and the official communication channels of the diplomatic bodies. Which is also an opportunity to give updates on the project plus it can strengthen the awareness of teqball at international level and local level for our national federations increasing the number of potential athletes.

IMPORTANCE OF SUSTAINABILITY — EDUCATIONAL PROGRAM

Project length: 1 day / 5 times in a year

Partners: Organised by our own team in cooperation with specialists

Budget: €2,000/location

Demographic Target Group: Children, Youths

Number of Participants: 200-500

Geographical reach: National

BACKGROUND:

- with a world population of 7 billion people and limited natural resources, we, as individuals and societies need to learn to live together sustainably. We need to take action responsibly based on the understanding that what we do today can have implications on the lives of people and the planet in future. This educational program can empower the participants to change the way they think and work towards a sustainable future.

MAIN OBJECTIVES AND INNOVATIVE FEATURES

Using sport as a tool to educate the next generation about the importance of sustainability

Educate in a joyful way and give a better understanding what sustainability means in practise

Build up direct contact between schools and involve more students to promote Teqball

COMMUNICATION:

Teqball website and social media are the main channels but it's possible and recommended to involve participants asking them to post on their own pages using specific hashtags to generate a higher reach and make the success more measurable.



**“SPORT HAS THE POWER TO
CHANGE THE WORLD, TO INSPIRE
AND TO UNITE PEOPLE IN A WAY
THAT LITTLE ELSE DOES.”**

NELSON MANDELA



CSR AND SUSTAINABILITY PARTNERS

The following organisations, initiative are all recognised bodies active in the field of CSR and sustainability across the world. FITEQ is the proud partner or supporter of them and/or their initiatives.



UN CLIMATE CHANGE – GLOBAL CLIMATE ACTION

At the United Nations Climate Change Conference in Paris, (COP21), governments agreed that mobilizing stronger and more ambitious climate action is urgently required to achieve the goals of the Paris Agreement. Action must come from governments, cities, regions, businesses and investors. Everyone has a role to play in effectively implementing the Paris agreement. The Paris agreement formally acknowledges the urgent need to scale up our global response to climate change, which supports even greater ambition from governments. The commitments from all actors are recognized in the decision text of the Paris Agreement, including those launched through the Lima–Paris Action Agenda.



Ministry of Foreign Affairs and Trade of Hungary

MINISTRY OF FOREIGN AFFAIRS AND TRADE OF HUNGARY

On the 6th of December 2019. FITEQ and the Ministry of Foreign Affairs and Trade of Hungary has signed a strategic partnership agreement. Both parties agreed to join their forces to use the powers of sport and the sports for development concept in their sports diplomatic objectives.





UNITED NATIONS ALLIANCE OF CIVILIZATIONS – ONE HUMANITY CAMPAIGN

UNAOC’s “One Humanity” campaign was created to promote the notion that diversity enriches the human race, and therefore, we must not only protect it, but also celebrate it. The campaign promotes pluralism of cultures, nationalities, ethnic groups and identities forming a mosaic that enriches humanity. This is the core idea behind the “One Humanity” campaign, a concept that stands-up against racial discrimination, xenophobia and cultural-based conflicts and highlights the values of mutual respect and collaboration amongst different cultures. These are also the core values embraced and promoted by the United Nations Alliance of Civilizations which was formally launched in 2005 by Mr. Kofi Annan, former United Nations Secretary-General with the co-sponsorship of the governments of Spain and Turkey.



PEACE AND SPORT

Peace and Sport, "L'Organisation pour la Paix par le Sport". Is a neutral and independent organization based in the Principality of Monaco and under the patronage of Prince Albert II of Monaco. Peace and Sport works in areas across the world where communities have become estranged from one another and where traditional policies have failed to establish dialogue, with the goal of restoring peaceful relations. FITEQ is in partnership with Peace and Sport since 2018.



CSR AND SUSTAINABILITY REPORT 2020 – REVIEW

CSR was always an important part of FITEQ since 2017 to keep ourselves accountable for building our federation. Moving into 2021, we still have a long journey ahead of us, but we know that as we grow, our impact will grow with us. We will continue to focus our CSR and sustainability efforts in the areas that connect to our higher purpose of building a brighter and better world. We will always take steps to understand and define how the sport of teqball and FITEQ is having a positive impact.

FITEQ CSR and Diplomatic Relations Department will carry out regular monitoring of progress. This will allow annual progress checks against the policies, objectives and KPIs. All this will feed into a management review process as part of the internal reporting system. The sustainability strategy and policy will be reviewed every three years to keep it relevant with regards to progress towards our long-term ambitions, the functioning of the international federation of teqball, and the global sustainability context. The first version of FITEQ sustainability strategy, that will include the sustainability policy, will be published early 2021.

The development of this strategy and policy would be possible through active collaboration, therefore we welcome any feedback, comments and suggestions for further improvements as we go forward.

To do so, please contact us in English at:
CSR@teqball.com



GERGELY MURÁNYI
Head of Diplomatic Relations and CSR

