

MARKET PULSE

MARCH 2024



Q1 of 2024 has proven to be a milestone quarter as we at RE/MAX Escarpment and Niagara are just 91 unit sales below our company transaction record of Q1 in 2021. Our Escarpment team had an 11 point spread above our competitors in Hamilton, Haldimand, and Halton, also our

Niagara agents posted a 14 percentage point leap over our Niagara colleagues as well. On an individual basis our sales representatives outsold our entire region by 7 to 1, as we certainly outpaced the industry this March.

UNIT SALES

MONTHLY

YEAR TO DATE

RE/MAX Escarpment
1,117
+4.78%

RE/MAX Niagara
266
+13.19%

BOARD TOTALS:

NAR (Niagara)
621 -1.0%

OMDREB (Oakville, Milton)
287 -5.9%

RAHB (Hamilton, Burlington)
996 -5.6%

TRREB (Toronto)
6,560 -4.5%

RE/MAX Escarpment
2,902
+11.19%

RE/MAX Niagara
685
+7.03%

BOARD TOTALS:

NAR (Niagara)
1,579 +8.9%

OMDREB (Oakville, Milton)
702 +9.3%

RAHB (Hamilton, Burlington)
2,512 +4.3%

TRREB (Toronto)
16,347 +10.8%

NEW LISTINGS

MONTHLY

YEAR TO DATE

RE/MAX Escarpment
1,008
+9.45%

RE/MAX Niagara
227
+3.82%

BOARD TOTALS:

NAR (Niagara)
1,298 +13.2%

OMDREB (Oakville, Milton)
473 +17.7%

RAHB (Hamilton, Burlington)
1,669 +7.3%

TRREB (Toronto)
13,120 +15.1%

RE/MAX Escarpment
2,746
+15.09%

RE/MAX Niagara
737
+11.16%

BOARD TOTALS:

NAR (Niagara)
3,430 +18.8%

OMDREB (Oakville, Milton)
1,219 +17.8%

RAHB (Hamilton, Burlington)
4,327 +10.8%

TRREB (Toronto)
32,848 +20.5%

APPTS

MONTHLY APPOINTMENTS

13,398

YEAR TO DATE APPOINTMENTS

37,368

AGENT PERFORMANCE

AVERAGE UNIT SALES PER AGENT IN MARCH

1.4

PROPERTIES

RE/MAX ESCARPMENT & NIAGARA

0.2

PROPERTIES

RAHB, NAR & OMDREB

*When compared to the same month or year to date in the previous calendar year.
Based on RE/MAX Niagara & Escarpment Internal Data and RAHB, OMDREB, NAR & TRREB Statistics.