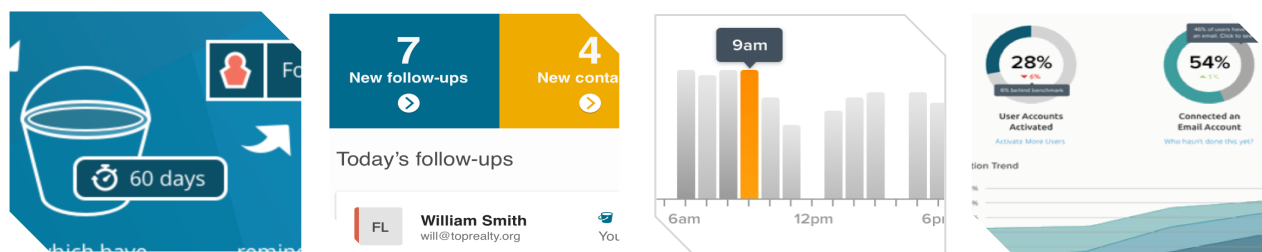


Is Your CRM Intelligent?

Contactually Empowers You & Your Brokerage

An intelligent CRM empowers you to extract the most value from your relationships, by helping to do the work for you—identifying your top priorities, automating repeatable communications patterns, and providing connections to other technology tools to increase the efficiency of your daily workload.



BENEFITS OF AN INTELLIGENT CRM

- Save time getting your contacts loaded; our new bucket game has seen **27% more contacts** bucketed in the first week
- Dashboard and email prompts create habits to engage and identify relationships that need attention
- Agents who use the Best Time to Email feature see a **20% higher response rate**
- ScaleMail saves time and effort by sending personalized messages to a mass group without looking generic
- Identify missed opportunities by seeing when messages are still awaiting your reply
- Use new reporting to drive adoption and identify which users might need more support

“At the simplest level, Contactually makes it so that agents don’t have to think as much. You wake up in the morning and get a playbook for what to do that day.”

GEOFFREY BRAY
OWNER/BROKER
ENGELS & VOLKERS