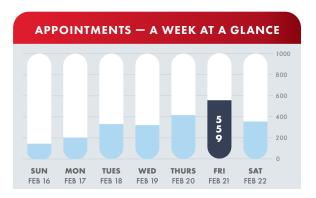
## APPOINTMENT CENTRE

FEBRUARY 16-22 2025



## WEEKLY APPOINTMENT BREAKDOWN







The appointment/sold index assesses the relationship between properties that sold this week and the number of appointments made during that same week, thereby measuring buyer motivation.

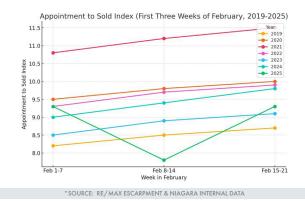
## **MONTHLY COMPARISON 2024 VS 2025**

 12,537
 9,336
 7,124
 -23.7%

 total appointments: February 2024
 total appointments: Feb 1-22, 2024
 \*\* to change 2024 vs. 2025

HAMILTON		HALTON			NIAGARA		
Previous Week	Current Week		Previous Week	Current Week		Previous Week	Current Week
<b>1</b> \$1-2M	\$1-2M	1	\$1-2M	\$1-2M	1	\$550-600k	\$550-600k
\$550-600k	\$600-650k	2	\$2M+	\$2M+	2	\$700-750k	\$1-2M
\$700-750k	\$550-600k	3	\$750-800k	\$850-900k	3	TIE \$450-500k and \$1-2M	\$450-500K
\$750-800k	TIE \$650-700K AND \$700- 750K AND \$750-800K	4	\$850-900k	\$950k-1M	4	\$650-700k	TIE \$400-450K AND \$650-700K
<b>5</b> \$650-700k	\$650-700k	5	\$950k-1M	\$650-700K	5	\$500-550k	\$600-650k



## **Appointment-to-Sales Index Stability**

The appointment/sold index for the week of Feb 16-22, 2025, was 9.3, similar to the week of Jan 26-Feb 1. This suggests that while appointments are declining, buyer engagement remains stable compared to the same periods over the last 7 years.

