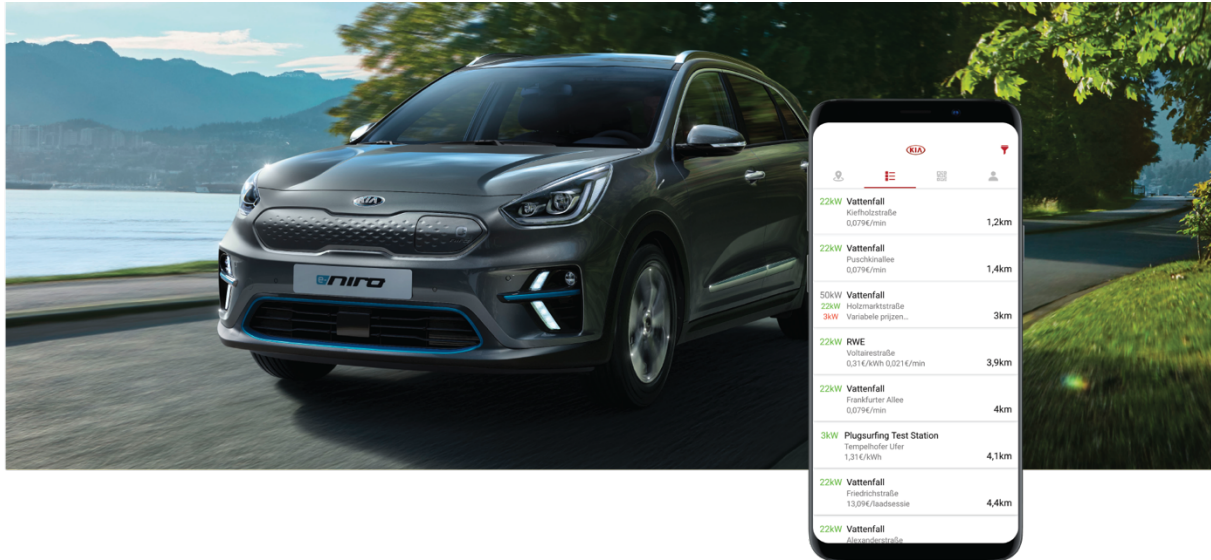




PRESS RELEASE

Plugsurfing and Kia partner to offer charging solutions for electric car models



Berlin, 28.05.2019

The cooperation between Plugsurfing and Kia Motors Netherlands provides a Europe-wide solution for all Kia electric vehicle drivers. Using the Kia Public Charging Solution App or RFID Charging Key, customers in the Netherlands will be able to access the largest charging point network in Europe, powered by Plugsurfing. Customers will also gain access to convenient home and office charging through the program.

Streamlined access to 47,500+ charging points in the Netherlands as well as the 110,000+ charging points spanning Europe will allow users to remove range anxiety from their electric driving experience. Of these charging points, over 900 are fast chargers.

'Our goal is to make electric cars affordable and practical for customers by providing a full charging solution.' Says Jacob van Zonneveld, CEO and Co-Founder at Plugsurfing. *'We are happy to partner with Kia in the Netherlands, because it will strengthen our efforts to innovate and make clean transport accessible to drivers.'*

Search filters and pricing overviews for charging points are additional features that make the charging experience familiar, accessible and worry-free for the EV driver. Payment is flexible, with the choice between pay-as-you-go pricing or subscribing to the exclusive charging service. This subscription offers customers the option to charge in the Netherlands for a 9,99€ monthly fee that offers a fixed competitive rate per kWh. The rate at AC charging points is 0,24€ per kWh and 0,53€ per kWh at DC charging points. Rates include VAT.

'This partnership is enabling Kia to make use of an accessible, all-in-one charging solution. This will provide Kia e-model owners The Power to Surprise. Kia is offering more than just a product,' say Tim den Besten, EV Brand Manager at Kia Motors Netherlands.

Customers can look forward to receiving their Kia charging key at the dealership with each e-Niro model, already loaded with 10€ charging credit.

About Plugsurfing

Plugsurfing is Europe's largest electric car charging network, fostering sustainable mobility by providing EV drivers with seamless access to over 110.000 charging points in 33 countries. The Plugsurfing app and RFID charging key facilitate transparent and easy charging information and payment solutions for its 100.000 users.

As a strong partner of car manufacturers, fleet operators and leasing companies, Plugsurfing believes in a collective approach towards achieving efficiency and sustainability. Products that provide elegant solutions to complex problems are the key to making the world a greener place. Plugsurfing was founded by Adam Woolway and Jacob van Zonneveld in 2012 and is located in Berlin.

Kia Motors the Netherlands

Kia is a stable top 10 brand in the Netherlands. In 2018, Kia even finished for the first time in the top 5 of best-selling car brands in the Netherlands, with more than 26,300 registrations.

Kia Motors Europe

Kia Motors Europe is the European sales, marketing and service branch of Kia Motors Corporation. The European headquarters, based in Frankfurt (Germany), is responsible for 32 countries.

About Kia Motors Corporation

Kia Motors Corporation - manufacturer of high-quality cars - was founded in 1944 and is the oldest car manufacturer in Korea. Kia annually produces more than 3 million cars in 14 production and assembly plants in 5 countries. These cars are sold and maintained by a network of distributors and dealers in 180 countries. Today, Kia employs more than 51,000 people and the company has annual sales of more than \$47 billion. The brand is the main sponsor of the Australian Open. Kia is an official automotive partner of FIFA, the umbrella body of the FIFA World Cup, and official partner of the UEFA Europa League: the world's largest professional football competition. The brand slogan of Kia Motors Corporation - "The Power to Surprise" - stands for Kia's global commitment to surprise everyone with delivering exciting and inspiring experiences that exceed all expectations.

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