APPOINTMENTCENTRE

November 29 - December 5, 2020

WEEKLY APPOINTMENT BREAKDOWN 3481

-16.0%

135

294

11.8

the relationship between

appointments booked

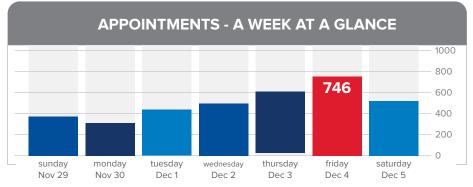
% change over previous week

new listings this week

total properties SOLD this week Sold/Appointment Index

properties that Sold this week and the number of appointments made during the same week, thereby measuring Buyer motivation.

This number assesses





MONTHLY COMPARISON 2019 vs 2020

9619

15.465

+60.8%

total appointments: November 2019

total appointments November, 2020

% change 2019 vs. 2020 Last week saw a typical decrease in the number of appointments as we move closer to the holiday season. November, however, saw 60.8% growth over 2019 in the number of appointments booked, with even more appointments booked than in any month in 2019.

Our Sold/Appointment Index dropped slightly to 11.8 appointments on average per property sold during this time frame. Listing inventory still remains low, however we still have new Buyers entering the market.

Popular price ranges in Hamilton remained almost exactly the same as the previous week. Burlington also recorded similar demand, with the exception being the \$1-2M range reappearing in our rankings. Niagara also remained relatively consistent with the previous week, with the deviation being the rise in lowest

price point from \$200-250 up to \$300-350.

TOP 5 PRICE RANGES

Hamilton			Burlington		
	Prev. Week	Current Week		Prev. Week	Current Week
#1	\$450-500k	\$450-500k	#1	\$900-1M	\$800-900k
#2	\$550-600k	\$550-600k	#2	\$800-900k	\$1-2M
#3	\$350-400k	\$350-400k	#3	\$600-650k	\$450-500k
#4	\$400-450k	\$500-550k	#4	\$750-800k	\$750-800k
#5	\$500-550k	\$400-450k	#5	\$450-500k	\$600-650k

	Niagara				
	Prev. Week	Current Week			
#1	\$300-350k	\$450-500k			
#2	\$350-400k	\$400-450k			
#3	\$450-500k	\$300-350k			
#4	\$200-250k	\$550-600k			
#5	\$550-600k	\$350-400k			

