

ALIGNING PEOPLE, PROCESSES & TECHNOLOGY TO CREATE A WORLD-CLASS IT ORGANIZATION

Challenge: A Large Government Agency Seeks to Modernize Websites

Outdated and non-responsive websites were creating a poor customer experience, inadequate search engine results, and a lack of real-time data for users. The Agency recognized the need to train their development teams in current web development and Agile methodologies to be able to meet this challenge.

SOLUTION: Customized Workforce Optimization



The Agency invested in training curricula, including modern web development, Agile methodologies, and data warehousing to create a robust online interface. The Agency moved from traditional waterfall models to Agile methodologies in order to launch new websites using an iterative approach.

In addition to customized courses, Learning Tree provided after-course instructor coaching to reinforce the practical application of the concepts taught in class.

KEY RESULTS

Over 200

modernized websites launched – improving user experience and customer engagements

Successful Migration

from traditional waterfall models to Agile methodologies to support large IT initiatives

Students rated their success in building practical skills an average of 3.71 on a 4-point scale

Business Case for Your Organization

More than 7 in 10 (73%) say when viewing content, it is important to display well on their device.¹

The Agency has partnered with Learning Tree to provide their employees with the knowledge and skills to develop modern, customer-facing websites that improved their user experience and customer engagements. The Agency has evolved to iterative, Agile project management methodologies to support these large IT initiatives.

High-Performance Training & Implementation Solutions From Learning Tree

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