

# APPOINTMENT CENTRE

JANUARY 16-22, 2022



**RE/MAX**  
NIAGARA &  
ESCARPMENT  
Realty Inc., Brokerage  
Independently Owned & Operated

WEEKLY  
APPOINTMENT  
BREAKDOWN

**4,451**  
appointments  
booked

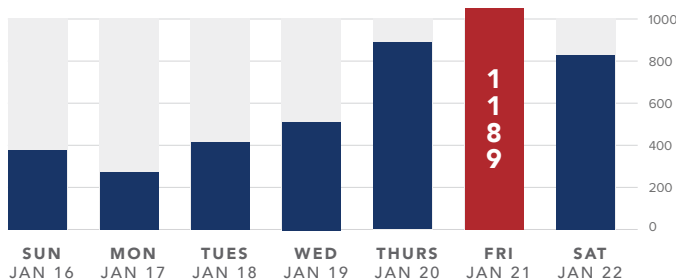
**+9.4%**  
% change over  
previous week

**144**  
new listings  
this week

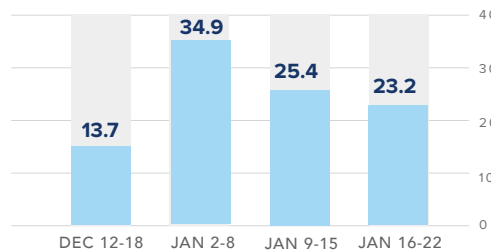
**192**  
total properties  
SOLD this week

**23.2**  
\*Appointment/Sold  
Index

## APPOINTMENTS - A WEEK AT A GLANCE



## APPOINTMENT/SOLD INDEX PAST 4 WEEKS



\*This number assesses the relationship between properties that sold this week and the number of appointments made during the same week, thereby measuring Buyer motivation.

## MONTHLY COMPARISON 2020 vs 2021

**17,094**

total  
appointments:  
Jan 2021

**10,665**

total  
appointments:  
Jan 1-22 2021

**12,536**

total  
appointments:  
Jan 1-22 2022

**+17.5%**

% change  
2020 vs. 2021

Despite the snow storm and the frigid temperatures this week, appointments continue to be robust with a high of 1189 appointments booked on Friday - a one day high that has not been seen since the end of April 2021! Appointments are also up 17.5% compared to the same time frame last year, and up 9.4% compared to the previous week.

The Appointment/Sold Index is down only slightly from last week, as buyers continue to enter the market and inventory remains low.

In Hamilton, popular price ranges are firmly in the mid-high range similar to previous weeks. In Halton, the \$1-2M price range continues to reign supreme followed by mid-high and luxury price points. Niagara continues to represent low, mid and high price ranges.

## TOP 5 PRICE RANGES

HAMILTON			HALTON			NIAGARA		
	Prev. Week	Current Week		Prev. Week	Current Week		Prev. Week	Current Week
#1	\$650-700k	\$550-600k	#1	\$1-2M	\$1-2M	#1	\$550-600k	\$550-600k
#2	\$450-500k	\$650-700k	#2	\$900-950k	\$550-600k	#2	\$650-700k	\$350-400k
#3	\$1-2M	\$750-800k	#3	\$600-650k	\$600-650	#3	\$450-500k	\$450-500k
#4	\$750-800k	\$450-500k	#4	\$950k-1M	\$2M+	#4	\$350-400k	\$1-2M
#5	\$600-650k	\$1-2M	#5	\$850-900k	\$900-950k	#5	\$1-2M	\$750-800k

## APPOINTMENTS 5 YEARS AT A GLANCE

