

APPOINTMENT CENTRE

MAY 14-20, 2023



RE/MAX
NIAGARA &
ESCARPMENT
 Realty Ltd., Brokerage
 Realty Inc., Brokerage
 Independently Owned & Operated

WEEKLY APPOINTMENT BREAKDOWN

4,081
 appointments booked

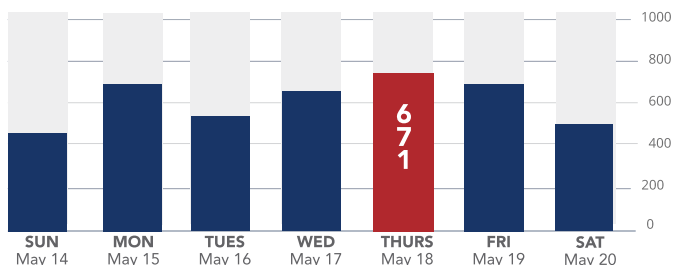
-5.6%
 % change over previous week

296
 new listings this week

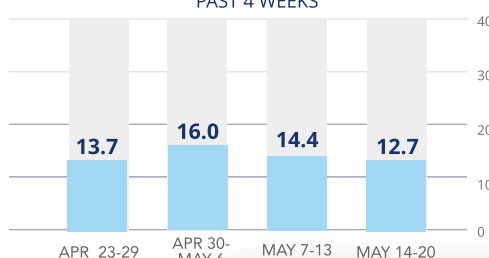
319
 total properties SOLD this week

12.7
 *Appointment/Sold Index

APPOINTMENTS - A WEEK AT A GLANCE



APPOINTMENT/SOLD INDEX PAST 4 WEEKS



*This number assesses the relationship between properties that sold this week and the number of appointments made during the same week, thereby measuring Buyer motivation.

MONTHLY COMPARISON 2022 vs 2023

14,369
 total appointments: May 2022

9,771
 total appointments: May 1-20 2022

12,500
 total appointments: May 1-20 2023

+27.9%
 % change 2022 vs. 2023

Appointments are slightly lower from last week, probably due to the holiday long weekend, however appointments did show a level of consistency throughout the week. Thursday had the most appointments at 671 overall, which underscored the fact that consumers took the long weekend off including Friday.

Appointments are still up nearly 30% over the same period last year, with the appointment/sold index at its lowest since mid-February, showing extreme buyer confidence.

The top price ranges for Hamilton and Halton again remain fairly similar to the previous week with \$1-2M price point holding the top spot. Niagara is continuing to see the trend of lower price ranges such as the \$550-600k becoming more popular.

TOP 5 PRICE RANGES

HAMILTON			HALTON			NIAGARA		
	Prev. Week	Current Week		Prev. Week	Current Week		Prev. Week	Current Week
#1	\$1-2M	\$1-2M	#1	\$1-2M	\$1-2M	#1	\$700-750k	\$550-600k
#2	\$550-600k	\$750-800k	#2	\$650-700k	\$700-750k	#2	\$450-500k	\$700-750k
#3	\$650-700k	\$550-600k	#3	\$450-500k	\$650-700k	#3	\$550-600k	\$500-550k
#4	\$750-800k	\$650-700k	#4	\$800-850k	\$750-800k	#4	\$1-2M	\$450-500k
#5	\$450-500k	\$450-500k	#5	\$700-750k	\$500-550k	#5	\$350-400k	\$1-2M

APPOINTMENTS 5 YEARS AT A GLANCE

