



# OUTPERFORMING THE INDUSTRY

## FEBRUARY 2021

### UNIT SALES

RE/MAX Escarpment	RE/MAX Niagara
<b>929</b> +31.96%	<b>199</b> +28.39%
Hamilton- Burlington	Niagara
<b>1271</b> +14.9%	<b>699</b> +20.93%

monthly



### NEW LISTINGS

RE/MAX Escarpment	RE/MAX Niagara
<b>682</b> +27.48%	<b>141</b> -2.08%
Hamilton- Burlington	Niagara
<b>1637</b> +12.2%	<b>831</b> +1.59%

monthly



### APPOINTMENTS

**19,914**  
+63.26%

HIGHEST NUMBER OF  
APPOINTMENTS EVER IN A  
SINGLE MONTH!

monthly



### UNIT SALES

RE/MAX Escarpment	RE/MAX Niagara
<b>1581</b> +20.59%	<b>385</b> +38.99%
Hamilton- Burlington	Niagara
<b>2094</b> +11.5%	<b>1207</b> +16.73%

year-to-date

### NEW LISTINGS

RE/MAX Escarpment	RE/MAX Niagara
<b>986</b> +26.74%	<b>254</b> -19.87%
Hamilton- Burlington	Niagara
<b>2648</b> -0.6%	<b>1455</b> -10.63%

year-to-date

### APPOINTMENTS

**37,008**  
+63.8%

MORE APPOINTMENTS YTD  
THAN IN JAN/FEB & MARCH  
2020 COMBINED!

year-to-date

### AGENT PERFORMANCE

Average  
UNIT SALES  
per person in  
February

RE/MAX  
Niagara & Escarpment

**1.8**  
properties



Hamilton-  
Burlington

**1**  
0.37  
properties



Niagara

**1**  
0.51  
properties



Hamilton-Burlington = statistics from the REALTORS Association of Hamilton-Burlington.  
 Niagara = statistics from the Niagara Association of REALTORS.

\*When compared to the same month or year to date in the previous calendar year. Based on RE/MAX Niagara & Escarpment Internal Data and RAHB & NAR Statistics.