LEARNING TREE ™
I N T E R N A T I O N A L

LEARNING TREE SUPPORTS LARGE–SCALE PMP CERTIFICATION

THEIR STORY

A leading healthcare provider, employing more than 200,000 employees and serving 12.5 million people across the United States, follows a unique and strategic business model that combines health coverage and care delivery into a coordinated experience.

THE CHALLENGE

As high-quality, affordable health care became increasingly complicated in the face of organizational expansion, this organization's leadership understood the need to employ a consistent approach to project management across the enterprise to best serve its customers. When searching for a solution to ensure baseline project management skills and implementation of consistent management, value delivery, and success across projects, they looked to the gold standard in project management certifications — Project Management Institute's Project Management Professional (PMP)®.

The organization set an ambitious goal to have as many marketing, sales and health plan operations project managers certified as possible, starting with only 29% of project managers PMP certified.

GOALS
AT A GLANCE

- Get 300 Project Managers PMP certified

- Deliver baseline project management skills across the enterprise

- Apply consistent project management practices across the enterprise for reliable success

THE SOLUTION

With the help of Learning Tree, an enterprise-level PMP program was created to achieve the leadership goal and support cross-departmental project managers throughout the PMP certification journey. To achieve the large-scale goal, project managers were divided into cohorts of 10-15 people who would go through the program together, while Learning Tree and the healthcare provider gave end-to-end support.

Learning Tree provided the following value-added benefits to the program:

- **PMP Instructor-Led Training**, with project management expert Hamid Aougab
- **A detailed individual study plan**, spanning the period from the class to the day of the PMP exam, covering all domains, tasks, and enablers of the PMI Examination Content Outline
- **Individual coaching and guidance** during the implementation of the study plan
- **PMP Exam Simulator Tool** with hundreds of exam prep questions
- **Office hours** led by Learning Tree Instructor Hamid Aougab, to tackle PMP topic questions

Customer commitment to project implementation:

- **Kick-off events** to start each cohort off on the right path
- **Consistent touchpoints and communication**, so each project manager knew what to expect at each step of their PMP journey
- **Additional learning opportunities**, including cohort study groups, quiz opportunities, group chats, team encouragement, and milestone celebrations

PMP ®

KEY RESULTS

Building on the success of the current program, they plan to expand their PMP enterprise programs to their technical project management teams through 2023. The Learning Tree adaptive learning course "Introduction to Project Management" will also be introduced as a prerequisite for the PMP program to further develop fundamental project management skills and build on the success of the PMP exam.

100 New PMPs
in Less Than 10 Months

138% Increase
in PMP Certified Project Managers

Consistent
Implementation of PM Methodology

TESTIMONIALS

" "I am writing because I am very grateful to have taken the PMP Bootcamp with you through Learning Tree. Also because I now understand that although the exam itself was very situational, all of your instruction in class prepared us for the real work of a Project Manager. I can now build on the knowledge you provided and own my path to become a better project manager overall. Thank you so much!"
- F. Hill, Project Manager

" "Thank you for being a great instructor and mentor. I am officially a PMP. I passed my exam yesterday. I couldn't believe it. Thank you so much!"
- P. Kenny, Project Manager Lead

" "Thank you for scheduling the Agile Sessions. They were very helpful to get the basics as we do not use Agile Methodology in our Projects. Hamid is an amazing teacher. He explains clearly and allows us to ask questions and provides us great examples to understand. It was super helpful to have this session."
- G. Siddiqi, Project Coordinator

" "I am so relieved to let you know that I am PMP certified! I passed the exam yesterday, thanks to your excellent training. I'm so grateful to you for providing me this opportunity for self-development. Wow, what an incredible experience!"
- A. Gougoumis, Project Coordinator

" "I wanted to let you know that I am so grateful for having you as my PMP bootcamp instructor. Your class and the extra time you spent with us certainly paid off for me. I took the PMP Exam yesterday and passed with marks over target on all 3 domains. I couldn't have done it without you. So, thank you, thank you, thank you! You are simply the best! Sending you virtual chocolates, cigars, and a ton of prase!"
- R. Prejean-Matthews, Engagement and Project Consultant