



WHY CARBON, WHY NOW?

Carbon markets are projected to be a **\$50 billion industry**.

Carbon programs started in the early 2000s, and agricultural carbon markets have gained increasing support over time, regardless of which political party is in office. Now, the demand is skyrocketing with more and more companies making pledges to reduce global carbon emissions.

Major corporations across multiple industries put their trust in Carbon by Indigo, including JPMorgan Chase, Ralph Lauren Corporation, The North Face, Barclays, and more.



HOW MUCH CAN FARMERS EARN?

Quality carbon credits must be real, additional, permanent and ideally issued by a registry. Carbon by Indigo is the only program on the market to fulfill these requirements at scale, having issued nearly 300K credits to date and earning growers \$10M+.

This commitment to quality is why we are securing commitments in **\$60-\$80+ per credit**, with farmers taking home 75% or more of the average sale price for any given carbon crop year, guaranteed.

HOW DO YOU GENERATE CARBON CREDITS?

Qualifying practices include:

- › Using cover crops
- › Introducing no till
- › Reducing tillage
- › Diversifying crop rotation
- › Improving nitrogen timing



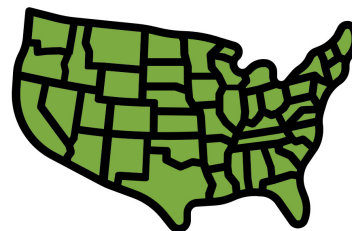
Ready to learn more? Creating an account is free, easy, and takes only a few minutes. A Carbon by Indigo account grants you access to carbon farming resources, customer service support, and connection to 40+ agribusinesses that offer Carbon to their farmers.

GET STARTED AT:

indigoag.com/carboncalculator

To qualify, you will need to:

- › Farm at least 150 acres
- › Grow crops on that land, including: alfalfa, barley, canola, corn, cotton, dry beans, flax, hemp, millet, oats, peanuts, rye, sorghum, soybeans, sugar beets, sunflowers, triticale, wheat
- › Farm in one of the **48** qualifying states: AL, AZ, AR, CA, CO, CT, DE, FL, GA, IA, ID, IL, IN, KS, KY, LA, MA, ME, MD, MI, MN, MO, MS, MT, NC, ND, NE, NH, NJ, NM, NV, NY, OH, OK, OR, PA, RI, SC, SD, TN, TX, UT, VA, VT, WA, WI, WV, WY
- › Adopt an eligible practice change either recently or in the upcoming year (*the practice change window is 12-months*).
- › Confirm the fields you would like to enroll are not included in a conflicting program, such as another carbon program



SEE HOW MUCH YOU CAN EARN WITH CARBON FARMING. GET AN ESTIMATE IN LESS THAN A MINUTE
indigoag.com/carboncalculator

*Growers will be paid at least 75% of the weighted average sale price per carbon credit sold to a third party in that credit cohort. Participation and enrollment in Carbon by Indigo is subject to eligibility requirements and acceptance of additional terms and conditions. Payment rates are subject to change, and payment is subject to multiyear vesting and continued compliance with Program rules.