



market pulse

JULY 2022



The dog days of summer have not hit RE/MAX Escarpment and RE/MAX Niagara, and consumers know it! RE/MAX Escarpment is down 17% this July from July 2021, and up a whopping 40% in listings. Thus showing consumers have confidence in our team over agents in our trading area of Hamilton-Burlington and Oakville-Milton which posted sales of -35% and -45.5% respectively. RE/MAX Niagara outsold our Niagara competition by 13% for the month of July. One thing is for sure our competitors are still on holidays, as we outsold them 6.5 times.



monthly

year-to-date

UNIT SALES

RE/MAX Escarpment	RE/MAX Niagara
768	174

BOARD TOTALS

NAR (Niagara)	413
OMDREB (Oakville, Milton)	250
RAHB (Hamilton, Burlington)	811

UNIT SALES

RE/MAX Escarpment	RE/MAX Niagara
6,064	1,493

BOARD TOTALS

NAR (Niagara)	1,493
OMDREB (Oakville, Milton)	2,670
RAHB (Hamilton-Burlington)	7,912



monthly

year-to-date

NEW LISTINGS

RE/MAX Escarpment	RE/MAX Niagara
888	244

BOARD TOTALS

NAR (Niagara)	1,298
OMDREB (Oakville, Milton)	631
RAHB (Hamilton, Burlington)	1,783

NEW LISTINGS

RE/MAX Escarpment	RE/MAX Niagara
6,626	1,726

BOARD TOTALS

NAR (Niagara)	9,074
OMDREB (Oakville, Milton)	5,173
RAHB (Hamilton, Burlington)	14,526



monthly

year-to-date

APPOINTMENTS

12,526

APPOINTMENTS

114,657

AGENT PERFORMANCE

Average UNIT SALES per agent in JULY

RE/MAX
Niagara & Escarpment



1.3
properties

Our Market
Trading Area



0.2
properties