



market pulse



APRIL 2022

Comparing our numbers to the anomaly year of 2021 seems counterproductive. However, RE/MAX Escarpment outperformed month-to-month compared to our trading area by 8%. The number to really take note of is month-over-month, which illustrate a trend which is happening in the market.

The proverbial spring market has been extended due to weather, mortgage rates, and economic uncertainty. Our month-over-month sale numbers at RE/MAX Escarpment and Niagara have out paced our trading areas by 13% and 3% respectively. Proving that consumers chose us over the competition to navigate through a changing market.



*When compared to the same month or year to date in the previous calendar year. Based on RE/MAX Niagara & Escarpment Internal Data and RAHB, OMDREB & NAR Statistics.