## **APPOINTMENTCENTRE**

November 1-7, 2020

WEEKLY APPOINTMENT BREAKDOWN 3605

appointments

booked

-5.7%

% change over

previous week

172

new listings

this week

**277** 

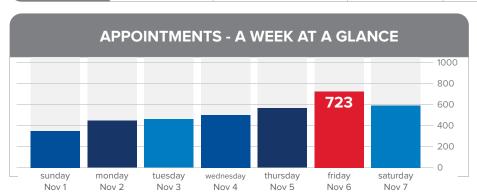
total properties

SOLD this week

13.0

2 1 1 / 2

Sold/Appointment Index This number assesses the relationship between properties that Sold this week and the number of appointments made during the same week, thereby measuring Buyer motivation.





## MONTHLY COMPARISON 2019 vs 2020 9619 2471 3605 +45.9% total appointments: November 2019 total appointments November 1-7,2019 total appointments November 1-7,2020 % change 2019 vs. 2020

Appointments dipped slightly last week, with 5.7% fewer appointments than the previous week. Our New Listings and Sales dipped slightly also, taking our Sold/Appointment Index up slightly to 13 appointments on average per property sold again, not out of character when compared to the the past few weeks.

Overall in the first 7 days of November, we are reporting 45.9% more appointments than the same time period in 2019, an upward trend that we have been seeing in appointments ever since June.

In our weekly price range comparison, Hamilton saw a slight dip in the most popular price point, and a slight decline in the lowest price. Burlington saw the \$1-2M price range move back up into the most popular, while there was a definite shift upward on the lower end for the week. Niagara continues to hold steady, with the \$450-500k price range most popular for the 3rd week in a

## **TOP 5 PRICE RANGES**

Hamilton		
	Prev. Week	Current Week
#1	\$650-700k	\$550-600k
#2	\$550-600k	\$350-400k
#3	\$500-550k	\$650-700k
#4	\$450-500k	\$500-550k
#5	\$600-650k	\$450-500k

Burnington		
	Prev. Week	Current Week
#1	\$550-600k	\$1-2M
#2	\$1-2M	\$550-600k
#3	\$350-400k	\$650-700k
#4	\$250-300k	\$900-1M
#5	\$800-900k	\$700-750k

Niagara			
Prev. Week	Current Week		
\$450-500k	\$450-500k		
\$400-450k	\$550-600k		
\$350-400k	\$400-450k		
\$300-350k	\$350-400k		
\$550-600k	\$300-350k		
	\$450-500k \$400-450k \$350-400k \$300-350k		

row.

