

MARKET PULSE

AUGUST 2024

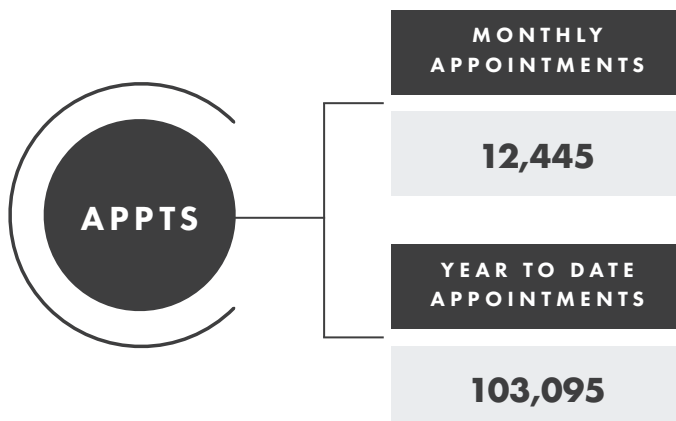
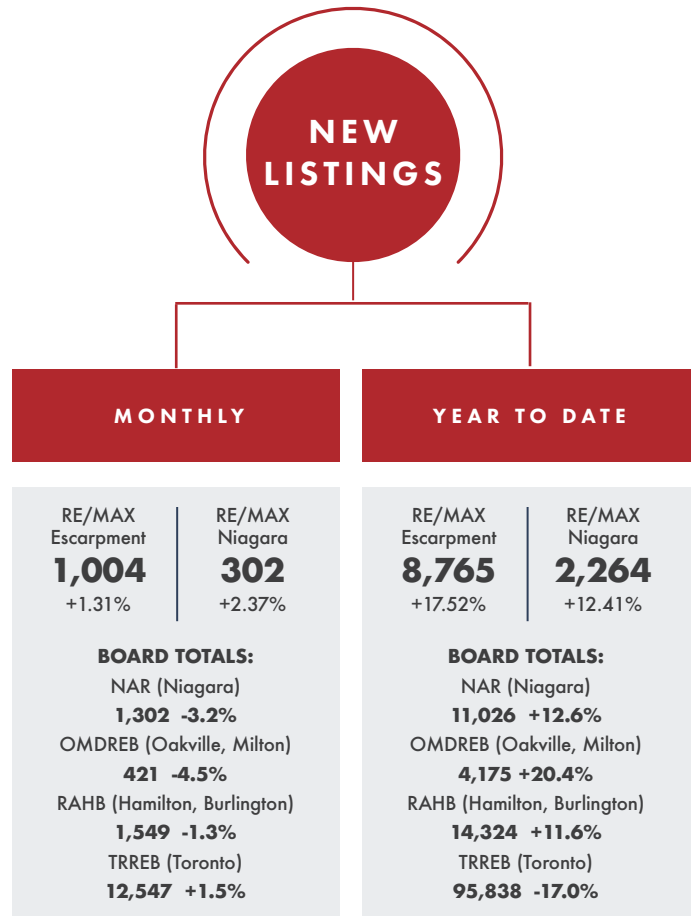
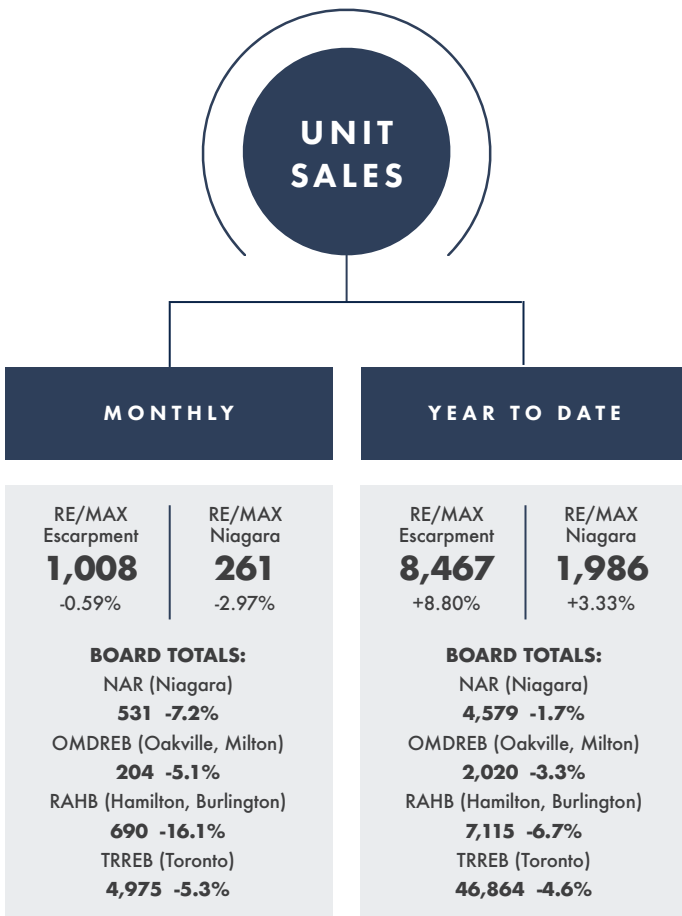


The month of August proved to be a triple crown of milestones for RE/MAX Escarpment and Niagara.

- Our seller's hosted just over 100,000 appointments on their properties YTD.
- We surpassed our YTD unit sales for the same period in 2021, which was a benchmark year.
- We continue to be in positive unit sales territory compared to our trading areas which are still experiencing negative YTD sales compared to 2023.

Our team at RE/MAX Escarpment outsold our competitors in Hamilton-Burlington by 15 percentage points and by 4.5 percentage points compared to Oakville-Milton. In Niagara, RE/MAX Niagara was also ahead of our trading area by 4 percentage points.

We continue to out-list and outperform our competitors by selling 5 properties for every 1 they sell.



*When compared to the same month or year to date in the previous calendar year.
Based on RE/MAX Niagara & Escarpment Internal Data and RAHB, OMDREB, NAR & TRREB Statistics.