

Revenue Management Is More Than Just Money To Retailers

Identify key areas to
increase profitability
and retail success



Despite many challenges...



High Operational Cost
Low Margins
Record High Inflation
Revenue Leakage
Supply Chain Disruptions

Complex Contracts

Higher Inventory Costs

Surging Shipping Costs

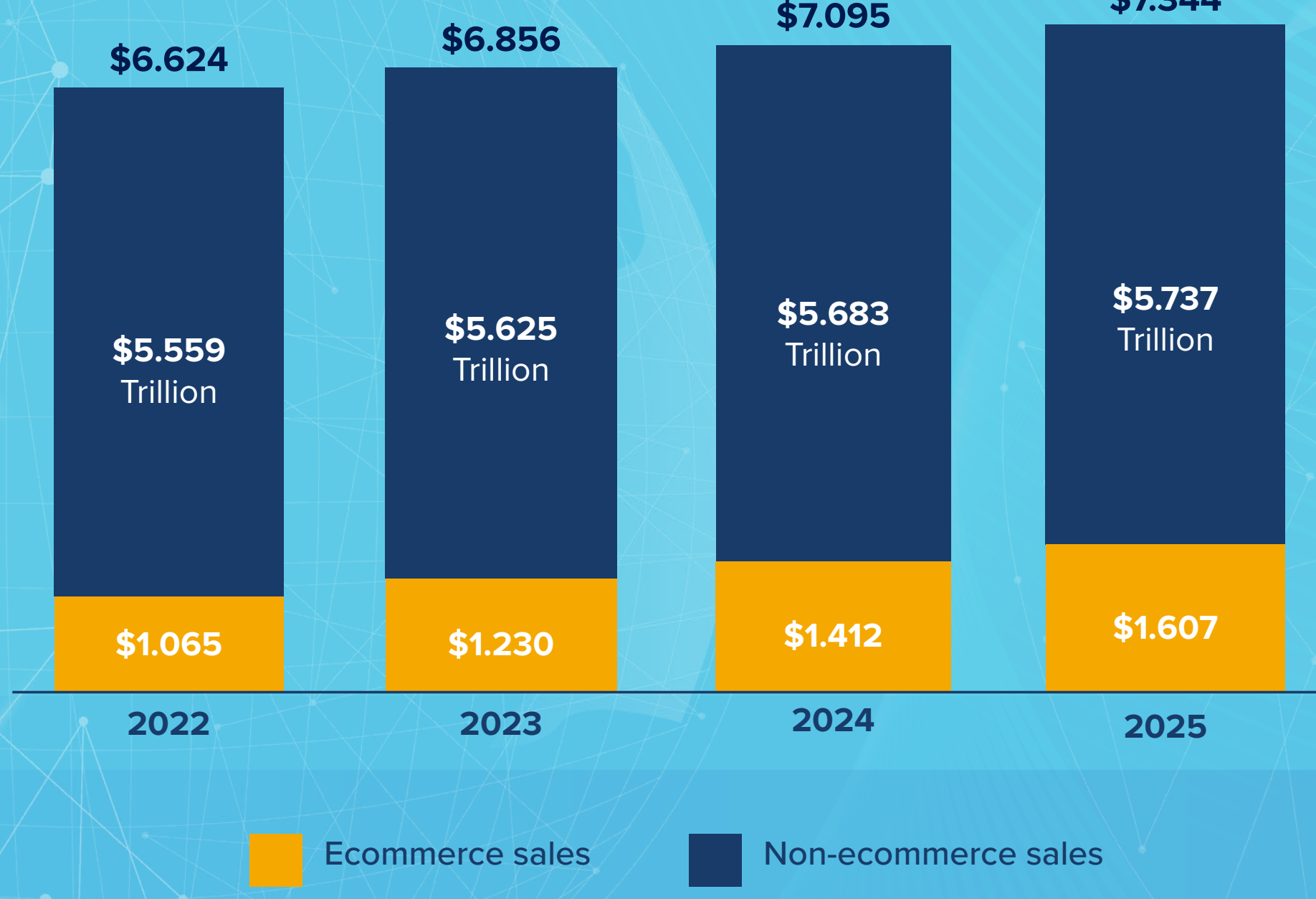
Limited Control & Insights

Rising Wages and Labor Shortages



Retail sales continue to grow

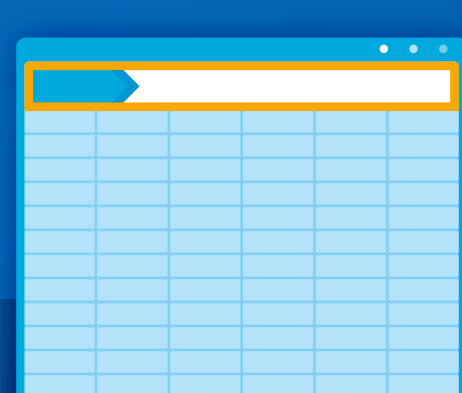
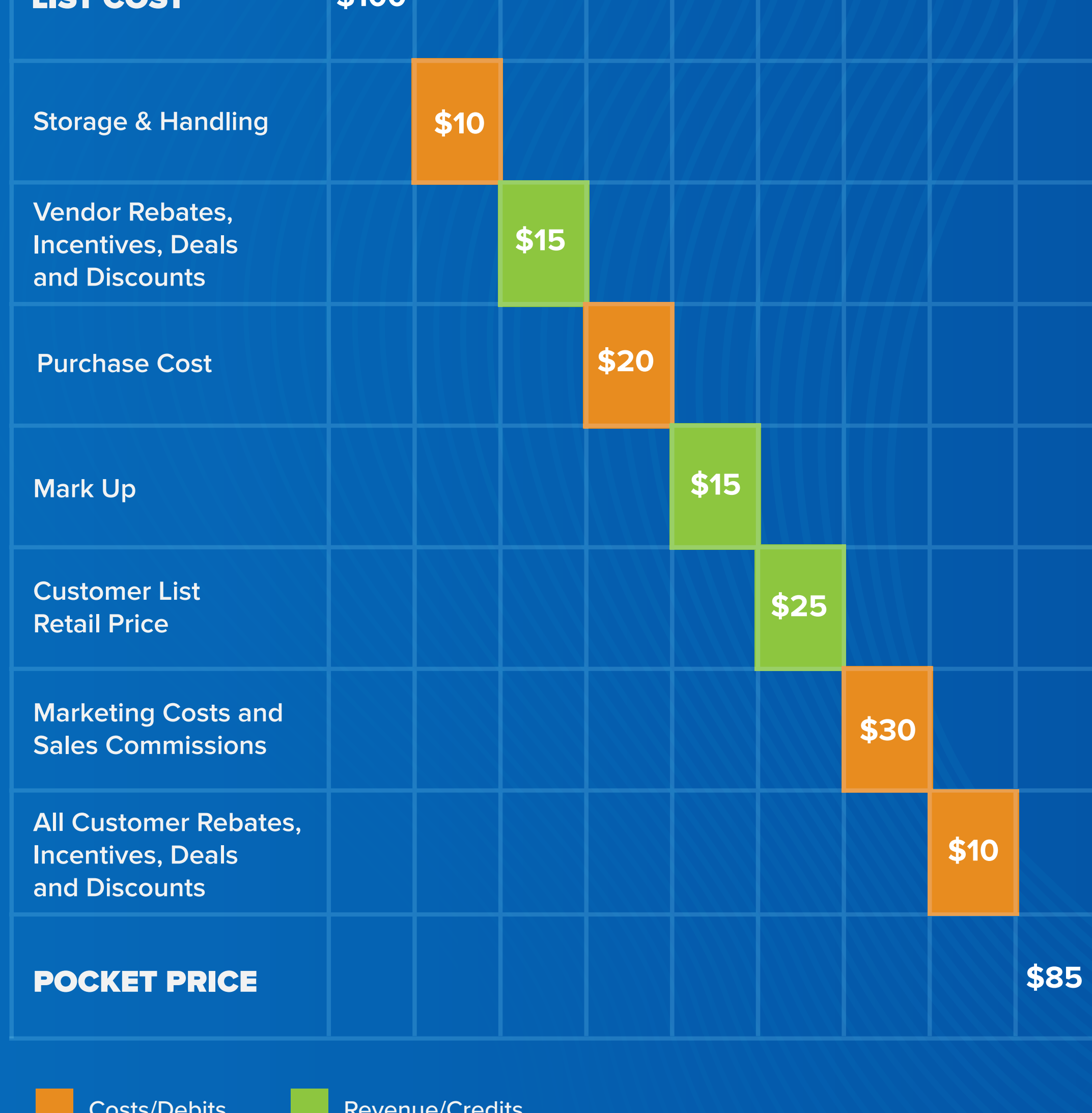
Projected U.S. Total Retail Sales by Channel



So, show me where the money goes?

Inefficient processes can add cost and eat profits

Price Waterfall Analysis



Manual entries & spreadsheets



No pricing or margin simulations



Complex contracts & claims management



Retroactive rebate management



Poor data and analytics



Loopholes and profit leakage

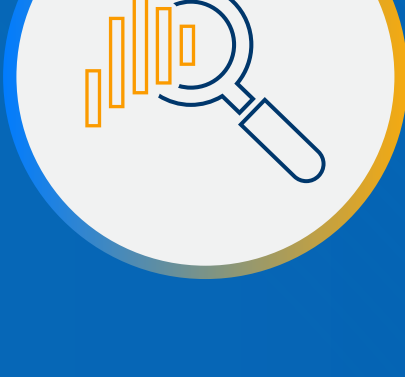
Why not control costs, generate demand and increase profits with Revenue Management?



Go beyond basic price optimization to improve operational efficiencies



Find hidden sources of revenue and leakages within your operation and put more money in your pocket



Good data and analytics feeds intelligence to make faster, smarter, more profitable decisions

Data is the new currency in Retail

35% need access to new data sources

58.6% make investments in omnichannel fulfillment to improve supply chain resilience

61% say their current data infrastructure impedes their ability to innovate at speed

By 2030, Artificial Intelligence (AI) in the retail market is expected to surpass \$36 Billion



Gain deeper insights into
Retail Revenue Management

Read Our Blog

Sources: eMarketer, Statista, McKinsey, NRF, Fit Small Business, Agility PR Solutions