PuppySpot Launches Puppy Chaperone Program to Accompany Puppies to Forever Homes Leading Puppy Placement and Travel Service Offers In-Flight Puppy Companions for Enhanced Experience

LOS ANGELES– November 19, 2018 – PuppySpot.com, the trusted puppy placement service connecting dog lovers with <u>screened and verified breeders</u> nationwide, today announced the launch of its Puppy Chaperone initiative, which will offer customers the opportunity to have a human companion accompany their new puppy in-cabin throughout their journey to their new home. The PuppySpot Chaperone program is currently available only for select breeds including snub-nosed breeds, and will roll-out across all <u>dog breeds</u> in 2019.

The Puppy Chaperone program was developed as both an extra comfort measure for dog owners who desire a high-touch, premier puppy travel experience, as well as a solution to the snub-nosed breed travel restrictions enacted by major airlines.

"We are thrilled to roll-out our leading Puppy Chaperone program, which we anticipate to be a gamechanger in pet travel and for prospective dog owners nationwide," says Jonathan Cherins, Chief Executive Officer of PuppySpot. "Giving our customers the extra assurance that their puppy is traveling home safe and sound is a commitment we view as a huge priority and are extremely proud of."

The Puppy Chaperone team is an extension of PuppySpot's robust 15-person travel department responsible for getting puppies home safely and on-time. PuppySpot Chaperones are fully trained dogloving individuals who interact with airlines, breeders and new puppy owners to ensure puppies are transported safely and seamlessly from their breeders to their forever homes. Puppy Chaperones can be found in-flight wearing bright green PuppySpot t-shirts, fully equipped with puppy supplies and taking care of the puppy as needed.

"Our Puppy Chaperone went above and beyond in getting our puppy to us, says Pamela T., a PuppySpot customer. "The whole experience was informative and rewarding."

The Puppy Chaperone offering will be available across a variety of different travel packages which range in cost. For example, one option is for customers who prefer to meet their new puppies and chaperone at the airport, while another option offers a VIP experience with the Puppy Chaperone hand-delivering the puppy directly to the customer's home. PuppySpot customers will still have the option to travel their non-snub-nosed breed puppies in a special compartment under the plane or without a Puppy Chaperone if they so desire, while Puppy Chaperones are required for all snub-nosed breeds to fly. For more details, please visit the <u>PuppySpot Travel</u> page.

Please visit <u>PuppySpot's Instagram</u> for photos and stories of Puppy Chaperones delivering joy to brand new puppy parents.

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About PuppySpot

The PuppySpot brand, with puppies at its center, is rooted in its mission of placing healthy puppies into happy homes. PuppySpot believes dogs should be celebrated, and dog owners deserve to experience certainty when searching for their new companions. PuppySpot uses a personalized approach catering to the needs of those in search of a new puppy as well as the breeders who are looking for their

puppies' forever homes. For more information, visit www.PuppySpot.com or follow us on <u>Facebook</u>, <u>Instagram</u>, or <u>Twitter</u>.

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